



City of Westminster

# Committee Agenda

Title: **Licensing Sub-Committee (1)**

Meeting Date: **Thursday 10th September, 2020**

Time: **10.00 am**

Venue: **This will be a virtual meeting**

Members: **Councillors:**

Heather Acton (Chairman)  
Jim Glen  
Aziz Toki

**Members of the public are welcome to attend the meeting and listen to the discussion on Part 1 of the Agenda.**



**If you require any further information, please contact the Committee Officer, Kisi Smith-Charlemagne, Senior Committee and Governance Officer.**

**Email: [kscharlemagne@westminster.gov.uk](mailto:kscharlemagne@westminster.gov.uk) Tel: 07817054613  
Corporate Website: [www.westminster.gov.uk](http://www.westminster.gov.uk)**

**Note for Members:** Members are reminded that Officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. With regard to item 2, guidance on declarations of interests is included in the Code of Governance; if Members and Officers have any particular questions they should contact the Director of Law in advance of the meeting please.

**AGENDA**

**PART 1 (IN PUBLIC)**

**1. MEMBERSHIP**

To report any changes to the membership.

**2. DECLARATIONS OF INTEREST**

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

**Licensing Applications for Determination**

**1. BLAME GLORIA, 20 BEDFORD STREET, LONDON, WC2E 9HP**

(Pages 1 - 36)

| App No | Ward / Cumulative Impact Area                     | Site Name and Address                             | App Type             | Licensing Ref No. |
|--------|---|---|----------------------|-------------------|
| 1.     | St James's Ward / West End Cumulative Impact Area | Blame Gloria, 20 Bedford Street, London, WC2E 9HP | New Premises Licence | 20/04576/LIP N    |

**2. JIMI LOVES GLORIA, 7 GREEK STREET, LONDON, W1D 4DF**

**(Pages 37 - 82)**

| <u>Ap</u><br><u>p</u><br>No | Ward /<br>Cumulative<br>Impact Area                         | Site Name<br>and Address                                       | App<br>Type                    | Licensing Ref<br>No. |
|-----------------------------|---|--|--------------------------------|----------------------|
| 2.                          | West End<br>Ward /<br>West End<br>Cumulative<br>Impact Area | Jimi loves<br>Gloria, 7<br>Greek Street,<br>London,<br>W1D 4DF | New<br>Premise<br>s<br>Licence | 20/04580/LIP<br>N    |

**Stuart Love  
Chief Executive  
4 September 2020**

In considering applications for premises licences under the Licensing Act 2003, the sub-committee is advised of the following:

### **POLICY CONSIDERATIONS**

The Licensing Sub-Committee is required to have regard to the City of Westminster statement of Licensing Policy, effective from 7<sup>th</sup> January 2016.

### **GUIDANCE CONSIDERATIONS**

The Licensing Sub-Committee is required to have regard to any guidance issued by the Secretary of State under Section 182 of the Licensing Act 2003. The most recent version was published in April 2018.

### **CORE HOURS WHEN CUSTOMERS ARE PERMITTED TO BE ON THE PREMISES** (As set out in the Council's Statement of Licensing Policy 2016)

- For premises for the supply of alcohol for consumption on the premises:

Friday and Saturday: 10:00 to midnight  
Sundays immediately prior to Bank Holidays: Midday to midnight  
Other Sundays: Midday to 22:30  
Monday to Thursday: 10:00 to 23:30.

- For premises for the supply of alcohol for consumption off the premises:

Monday to Saturday: 08:00 to 23:00  
Sundays: 10:00 to 22:30.

- For premises for the provision of other licensable activities:

Friday and Saturday: 09.00 to midnight  
Sundays immediately prior to Bank Holidays: 09.00 to midnight  
Other Sundays: 09.00 to 22.30  
Monday to Thursday: 09.00 to 23.30.

|                    |   |
|--------------------|---|
| Item No:           |   |
| Date:              | 10 September 2020   |
| Licensing Ref No:  | 20/04576/LIPN - New Premises Licence                            |
| Title of Report:   | Blame Gloria<br>20 Bedford Street<br>London<br>WC2E 9HP         |
| Report of:         | Director of Public Protection and Licensing                     |
| Wards involved:    | St James's  |
| Policy context:    | City of Westminster Statement of Licensing Policy               |
| Financial summary: | None  |
| Report Author:     | Michelle Steward<br>Senior Licensing Officer                    |
| Contact details    | Telephone: 0207 641 6500<br>Email: msteward1@westminster.gov.uk |

## 1. Application

| 1-A Applicant and premises        |   |                                    |                    |
|-----------------------------------|---|------------------------------------|--------------------|
| <b>Application Type:</b>          | New Premises Licence, Licensing Act 2003  |                                    |                    |
| <b>Application received date:</b> | 12 June 2020  |                                    |                    |
| <b>Applicant:</b>                 | +Venture Battersea Limited  |                                    |                    |
| <b>Premises:</b>                  | Blame Gloria  |                                    |                    |
| <b>Premises address:</b>          | 20 Bedford Street<br>London<br>WC2E 9HP   | <b>Ward:</b>                       | St James's<br>Ward |
|                                   |   | <b>Cumulative<br/>Impact Area:</b> | West End           |
| <b>Premises description:</b>      | This is an application for a new Premises Licence to operate as a bar for a time limited period to the 31 December 2021.  |                                    |                    |
| <b>Premises licence history:</b>  | The premises has been licensed since 2005 and the current Premises Licence 19/09003/LIPDPS can be seen at <b>Appendix 3</b> of this report together with the licence history.   |                                    |                    |
| <b>Applicant submissions:</b>     | <p>It is time limited under Section 26 of the Licensing Act 2003, in the following way:</p> <p>“This licence is limited for the period from the date of grant to 31 December 2021, or the date when social distancing regulations or recommendations made by the UK Government no longer affect licensed premises, whichever is the earlier”.</p> <p>The application is also limited in the following way:<br/>“Licensable activities will only be permitted under this licence as long as + Venture Battersea Limited is the premises licence holder.”</p> <p>The application is a response by Adventure Bar to the current COVID-19 crisis and the current closure of its premises.</p> <p>Its premises are in the West End stress area, and currently operate to core hours.</p> <p>Adventure, like many operators, faces an uncertain future, and has not had any income since the end of March.<br/>Adventure is a respected operator in Central London, with 10 sites and 3 in Westminster, including the recently acquired Lost Alhambra, which trades to the hours and in excess of this application.</p> <p>The applicant is well aware of Westminster’s licensing policy, but submits that the closure of all licensed premises must represent “exceptional circumstances”, such that this application can be granted, but only for the duration of the crisis or possibly longer when normal trading may be resumed.</p> <p>It is not possible to predict how the West End will come out, but experts are confident that a number of premises will not reopen, thus making the stress area possibly very different to prior to lockdown, and with the need for businesses to trade with greater flexibility and longer, as social distancing and possibly customer reluctance will put businesses under increasing financial strain.</p> |                                    |                    |

|  |   |
|--|---|
|  | <p>The applicant is aware of paragraph 2.4 of the policy, and submits that the current circumstances do indeed go to the root cause of the policy because, necessarily, there will be a reduction in customer and licensing activity in the stress area.</p> <p>In addition, this application is submitted with much more up to date conditions than on the existing licence, which will promote the licensing objectives.</p> <p>The Responsible Authorities enforcement powers of course will exist in relation to this licence, but this does not represent a permanent change, and that in itself, the applicant contends, is also an exceptional circumstance.</p> <p>The applicant is more than happy to discuss further measures, which may be appropriate during the course of the consultation period.</p> |
|--|---|

| 1-B Proposed licensable activities and hours      |            |             |            |                                  |            |            |                     |
|---|------------|-------------|------------|----------------------------------|------------|------------|---------------------|
| <b>Recorded Music:</b>                            |            |             |            | <b>Indoors, outdoors or both</b> |            |            | <b>Indoors Only</b> |
| <b>Day:</b>                                       | <b>Mon</b> | <b>Tues</b> | <b>Wed</b> | <b>Thur</b>                      | <b>Fri</b> | <b>Sat</b> | <b>Sun</b>          |
| <b>Start:</b>                                     | 10:00      | 10:00       | 10:00      | 10:00                            | 10:00      | 10:00      | 10:00               |
| <b>End:</b>                                       | 02:00      | 02:00       | 02:00      | 02:00                            | 02:00      | 02:00      | 02:00               |
| <b>Seasonal variations/ Non-standard timings:</b> |            |             | None       |                                  |            |            |                     |

|   |            |             |            |                                  |            |            |             |
|---|------------|-------------|------------|----------------------------------|------------|------------|-------------|
| <b>Late Night Refreshment:</b>                    |            |             |            | <b>Indoors, outdoors or both</b> |            |            | <b>Both</b> |
| <b>Day:</b>                                       | <b>Mon</b> | <b>Tues</b> | <b>Wed</b> | <b>Thur</b>                      | <b>Fri</b> | <b>Sat</b> | <b>Sun</b>  |
| <b>Start:</b>                                     | 23:00      | 23:00       | 23:00      | 23:00                            | 23:00      | 23:00      | 23:00       |
| <b>End:</b>                                       | 02:00      | 02:00       | 02:00      | 02:00                            | 02:00      | 02:00      | 02:00       |
| <b>Seasonal variations/ Non-standard timings:</b> |            |             | None       |                                  |            |            |             |

|   |            |             |            |                                 |            |            |             |
|---|------------|-------------|------------|---------------------------------|------------|------------|-------------|
| <b>Sale by retail of alcohol</b>                  |            |             |            | <b>On or off sales or both:</b> |            |            | <b>Both</b> |
| <b>Day:</b>                                       | <b>Mon</b> | <b>Tues</b> | <b>Wed</b> | <b>Thur</b>                     | <b>Fri</b> | <b>Sat</b> | <b>Sun</b>  |
| <b>Start:</b>                                     | 10:00      | 10:00       | 10:00      | 10:00                           | 10:00      | 10:00      | 10:00       |
| <b>End:</b>                                       | 02:00      | 02:00       | 02:00      | 02:00                           | 02:00      | 02:00      | 02:00       |
| <b>Seasonal variations/ Non-standard timings:</b> |            |             | None       |                                 |            |            |             |

| Hours premises are open to the public             |            |             |            |             |            |            |            |
|---|------------|-------------|------------|-------------|------------|------------|------------|
| <b>Day:</b>                                       | <b>Mon</b> | <b>Tues</b> | <b>Wed</b> | <b>Thur</b> | <b>Fri</b> | <b>Sat</b> | <b>Sun</b> |
| <b>Start:</b>                                     | 08:00      | 08:00       | 08:00      | 08:00       | 08:00      | 08:00      | 08:00      |
| <b>End:</b>                                       | 02:30      | 02:30       | 02:30      | 02:30       | 02:30      | 02:30      | 02:30      |
| <b>Seasonal variations/ Non-standard timings:</b> |            |             | None       |             |            |            |            |

## 2. Representations

| 2-A Responsible Authorities   |   |
|---|---|
| <b>Responsible Authority:</b>   | Environmental Health Service                                    |
| <b>Representative:</b>  | Maxwell Koduah  |
| <b>Received:</b>  | 15 June 2020  |
| <p>I refer to the application for a new Premises Licence number for the above-mentioned premises. The premises is located within the West End Cumulative Impact area. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated January 2016.</p> <p>The applicant is seeking to:</p> <ol style="list-style-type: none"> <li>1. Play recorded music “indoors” the premises Monday to Sunday from 10:00 to 02:00 hours</li> <li>2. Provide late night refreshment “indoors &amp; outdoors” the premises Monday to Sunday from 10:00 to 02:00 hours.</li> <li>3. Supply of alcohol for consumption “on &amp; off” the premises Monday to Sunday from 10:00 to 02:00 hours</li> </ol> <p>Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council’s Statement of Licensing Policy I wish to make the following representation:</p> <ol style="list-style-type: none"> <li>1. The hours requested to play recorded music may cause an increase in Public Nuisance within the West End Cumulative Impact area</li> <li>2. The provision of late-night refreshment and the hours requested may have the likely effect of causing an increase in Public Nuisance may affect Public Safety within the West End Cumulative Impact area</li> <li>3. The supply of alcohol and the hours requested to supply alcohol may have the likely effect of causing an increase in Public Nuisance may affect Public Safety within the West End Cumulative Impact area</li> </ol> <p>It is my view that there is insufficient information to address the concerns of Environmental Health and the granting of this application as presented would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the West End Cumulative Impact area</p> <p>Applicant is asked to contact the undersigned for further discussion and following this, additional conditions may be recommended by Environmental Health to support the licensing objectives Prevention of Public Nuisance and Public Safety</p> <p>Please contact me if you wish to discuss this further.</p> |   |
| <b>Responsible Authority:</b>   | Metropolitan Police Service ( <i>Withdrawn 26 August 2020</i> ) |
| <b>Representative:</b>  | PC Brian Hunter   |
| <b>Received:</b>  | 4 July 2020   |
| <p>With reference to the above, I am writing to inform you that the Metropolitan Police, as a</p>   |   |

Responsible Authority, are making a representation against this application.

The hours requested are not within core, in addition the venue is situated within the Cumulative Impact Area. It is our belief that if granted the application would undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder.

I look forward to your response in due course.

**Correspondence received from the Metropolitan Police Service to the applicant dated 26 August 2020:**

In preparation for the Committee hearing on the 10th September 2020, the Metropolitan Police have been in a position to further examine the evidence relating to our representation under the Crime & Disorder objective and core hours policy.

In doing so, we have found that although there has been an association of crime with the venue, and its locality, on each of the occasions we have investigated there is no real culpability of the venue.

It is further noted that this application has been objected to by the Local Authority under core hours policy. We are fully supportive of this being brought before committee for determination. However as this is already in motion feel there is no requirement to duplicate Westminster City Councils Objection.

As such We the Metropolitan Police Withdraw our representation.

|                               |                     |
|-------------------------------|---------------------|
| <b>Responsible Authority:</b> | Licensing Authority |
| <b>Representative:</b>        | Karyn Abbott        |
| <b>Received:</b>              | 6 July 2020         |

I write in relation to the application submitted for a new premises licence for 20 Bedford Street, London, WC2E 9HP.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

Time Limited 11th July 2020 to 30th December 2021

- Recorded Music  
Monday to Sunday 10:00 to 02:00
- Late Night Refreshment  
Monday to Sunday 23:00 to 02:00
- Supply of Alcohol On and Off Premises  
Monday to Sunday 10:00 to 02:00

- Opening Hours to Public  
Monday to Sunday 08:00 to 02:30

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1, HRS1 and PB2.

Westminster City Councils Licensing Policy states under Public houses and Bars Policy in paragraph 2.5.21 'These policies apply to premises being used exclusively or primarily for the supply of alcohol for consumption on the premises.'

Currently, there is no ancillary nature to the way in which alcohol is served at the premises and as such the application must be considered under the Council's Policy PB2 which is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas other than applications to vary hours within the Core Hours under Policy HRS1.

Paragraph 2.5.23 of the Council's Statement of Licensing Policy states that it is of particular concern in Cumulative Impact Area where there had been a growth in the number of premises that primarily serve alcohol, resulting in or adding to cumulative impact. On the basis, the Licensing Authority considers that the grant of variations or new licences for pubs and bars in the cumulative impact area should be limited to exceptional circumstances.

The Licensing Authority encourages the applicant to provide further submissions on how the supply of alcohol will be controlled and monitored. i.e. will the premises operate with waiter/waitress service or by way of a bar with vertical drinking?

At present, the operating hours applied for licensable activities currently fall outside of Westminster's core hours. For premises for the supply of alcohol for consumption on and off the premises and other licensable activities, the Licensing Authority encourage that the applicant reduce the hours to be within Westminster's Core hours;

#### Supply of Alcohol On and Off the Premises

Monday to Thursday 10:00 to 23:30

Friday to Saturday 10:00 to 00:00

Sunday 12:00 to 22:30

#### Other Licensable activities

Monday to Thursday 09:00 to 23:30

Friday to Saturday 09:00 to 00:00

Sunday: 09:00 to 22:30

The applicant has applied for the sale by retail of alcohol both on and off the premises. The Licensing Authority would encourage the applicant to provide further submissions as to the proposed operation of the 'off sales' from the premises, and how this is intended to be operated and controlled to ensure that there is no adverse impact within the West End Cumulative Impact Area.

The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy CIP1.

Therefore, it is a decision for the Licensing Sub-Committee to determine whether the applicant has demonstrated any exceptional circumstances that would allow to depart from policy.

Please accept this as a formal representation.

|  |  |
|--|--|
| <b>2-B Other Persons</b>   |  |
| <b>Name:</b>   | [REDACTED]   |
| <b>Address and/or Residents Association:</b>   | [REDACTED]<br>[REDACTED]<br>[REDACTED]<br>[REDACTED]<br>[REDACTED] |
| <b>Received:</b>   | 3 July 2020  |
| <p>It has come to our attention that you have received a new licensing application from + Venture Battersea Ltd for a premises licence at Blame Gloria, a nightclub in the basement of 20 Bedford Street , London, WC2 9HP.</p> <p>I am writing as [REDACTED] on behalf of the [REDACTED] [REDACTED] who are the freehold owners of the building at 20 Bedford Street, which is held in trust by [REDACTED]. Our Private members club runs from the premises at Ground floor and 1st and 2nd floors from the middle &amp; rear of the building. We lease out 4 office suites ( only 2 are occupied at the present time) &amp; one nightclub, at the front of the building. Part of the ground floor &amp; basement of the building is currently let to Adventure Bar Co. Limited on lease dates 3 July 1998. The Company submitting the premises licence application, + Venture Battersea Limited, are NOT our tenants and should NOT be operating a business from the premises currently let to Adventure Bar Co Limited. The existing tenant has asked that the lease be assigned to + Venture Battersea Limited but under the terms of the lease, as landlord, we are not obliged to do so and will not be granting consent to that assignment. Accordingly, it is not intended that + Venture Battersea Ltd will have any interest in the building now or in the future.</p> <p>[REDACTED] we have concerns about this new company , + Venture Battersea Limited, and it's company accounts.</p> <p>+ Venture Battersea Limited therefore has no right to apply for a new licence from Westminster Council for any part of 20 Bedford Street because they are not our tenants and we will not be granting consent to the assignment of the lease from Adventure Bar Co. Limited to them. If there is a hearing we would appreciate myself and our Representatives being present please.</p> <p><b>Further Comments from the objector dated 9 July 2020:</b></p> <p>It seems we need to write another email to you about the Licensing application Ref. 20/04576/LIPN.</p> <p>It has come to our Notice [REDACTED] Adventure Bar Co. Ltd. ( The leaseholder of the basement &amp; part front ground floor of 20 Bedford Street.WC 2E. 9 HP) did not inform us in 2010 that [REDACTED] applying for a licence from Westminster Council under the name of + Venture Battersea Ltd. Ref. 10/08441/LIPT. and not under the actual lease holders name for that part of our premises!<br/>However with regard to the current application.</p> <p>S16 Licensing Act 2003. 16.(1) (a)<br/>+ Venture Battersea Ltd. do not in fact have the right to occupy the Basement &amp; Front part Ground Floor of 20 Bedford Street WC 2E 9 UP because they are not our legal tenants and will not be in the future.<br/>Apart from this fact, we comment on and object to the proposed late terminal hour of the Club named Blame Gloria. 2a.m.</p> |  |

This could contribute to public noise nuisance especially to the fairly new residential homes in the immediate area. Bedford Street has always been a quiet, safe area late at night. The remainder of our premises is always closed and locked up by 12.30 am and Adventure Bar/Blame Gloria normally was too.

Also to keep us informed in the future as is our right under s178 Licensing Act 2003 as the freeholder, we give notice to the Council of our interest in the premises.

**Further comments received from the objector dated 15 August 2020:**

We are glad that the tenant wants to regularise the name of the Licence holder into theirs, Adventure Bar Co. Ltd. Unfortunately the Committee are still concerned about the extra late night opening request ( into the early hours of the morning ) 2am plus wanting to serve food from 11.30pm. from Adventure Bar Co. Ltd.

The surrounding area is more residential now & the area has always been a quiet, safe place at night. The rest of 20 Bedford St.premises is always locked up by 12 midnight/12.15. and none of the businesses in the immediate vicinity are open as late as 2am! We would not like to see potentially noisy customers out on the pavement so late at night in such a quiet area.

### 3. Policy & Guidance

| The following policies within the City Of Westminster Statement of Licensing Policy apply: |   |
|--|---|
| <b>Policy HRS1 applies</b>   | <p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p> <p><u>For premises for the supply of alcohol for consumption on the premises:</u><br/> Monday to Thursday: 10:00 to 23:30<br/> Friday and Saturday: 10:00 to midnight<br/> Sundays immediately prior to Bank Holidays: Midday to midnight<br/> Other Sundays: Midday to 22:30</p> <p><u>For premises for the supply of alcohol for consumption off the premises:</u><br/> Monday to Saturday: 08:00 to 23:00<br/> Sundays: 10:00 to 22:30</p> <p><u>For premises for the provision of other licensable activities:</u><br/> Monday to Thursday: 09:00 to 23.30<br/> Friday and Saturday: 09:00 to midnight<br/> Sundays immediately prior to Bank Holidays: 09:00 to midnight<br/> Other Sundays: 09:00 to 22:30</p> |
| <b>Policy CIP1 applies</b>   | <p>(i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.</p> <p>(ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.</p>  |
| <b>Policy PB2 applies</b>  | <p>It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas other than applications to vary hours within the Core Hours under Policy HRS1.</p>  |

### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 4. Appendices

|                   |  |
|-------------------|--|
| <b>Appendix 1</b> | Premises plans   |
| <b>Appendix 2</b> | Applicant supporting documents – email to the Responsible Authorities dated 16 June 2020 |
| <b>Appendix 3</b> | Premises history   |
| <b>Appendix 4</b> | Proposed conditions  |
| <b>Appendix 5</b> | Residential map and list of premises in the vicinity                                     |

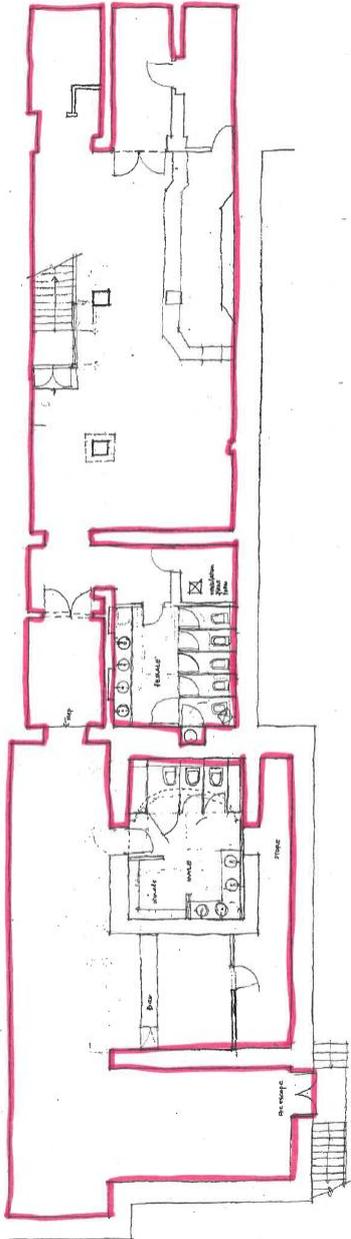
|                       |   |
|-----------------------|---|
| <b>Report author:</b> | Michelle Steward<br>Senior Licensing Officer                    |
| <b>Contact:</b>       | Telephone: 0207 641 6500<br>Email: msteward1@westminster.gov.uk |

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

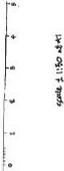
#### **Background Documents – Local Government (Access to Information) Act 1972**

|          |   |                              |
|----------|---|------------------------------|
| <b>1</b> | Licensing Act 2003  | N/A                          |
| <b>2</b> | City of Westminster Statement of Licensing Policy                   | 7 <sup>th</sup> January 2016 |
| <b>3</b> | Amended Guidance issued under section 182 of the Licensing Act 2003 | April 2018                   |
| <b>4</b> | Environmental Health Representation                                 | 15 June 2020                 |
| <b>5</b> | Metropolitan Police Service ( <i>Withdrawn 26 August 2020</i> )     | 4 July 2020                  |
| <b>6</b> | Licensing Authority   | 6 July 2020                  |
| <b>7</b> | Public Representation 1   | 3 July 2020                  |

Basement Plan



1/2 BEDFORD STREET, LONDON, WC2E 9HP  
**BASEMENT FLOOR PLAN**  
 ADVANTAGE LTD





**Email to the Responsible Authorities dated 16 June 2020**

Dear All

I write in relation to the applications I have submitted for the Adventure Bar Group.

These are applications for hours beyond core (02:00), and both premises are in the stress area.

I have submitted time limited licences to expire on 30th December 2021.

The original plan was to submit the licence to either end that date or when the Regulations and / or recommendations for social distancing had gone.

However, the problem with the latter is that the situation is so uncertain in relation to which premises will open and, most importantly, how busy they will be in terms of the willingness of customers to return, that it may take many months, if not several years, for the previous vibrancy of the West End (in common with many other cities in the UK) to return, with the knock on effect for businesses like Adventure Bar, but which are bars and, therefore, realistically have no alternative fall back in terms of off-sales, food or outside areas for customers to enjoy.

Longer trading is therefore a way of offsetting any loss from lack of customers and, indeed, for the period when no trading was possible at all.

The applications are time limited to respect the fact that, at some point, the stress areas are likely to become "stressed" again, and then the later hours (if granted) will naturally fall away, leaving the existing licence with core hours and midnight respectively.

It is therefore hoped that the Responsible Authorities will appreciate why these applications are being made in circumstances which could never have been envisaged when the policy was introduced and subsequently renewed.

It is highly probable, I suspect, that for some time to come, even when licensed premises can reopen, the numbers of people in the West End stress area will be nowhere near what they have traditionally been prior to lockdown.

Please do not hesitate to contact me if you wish to discuss the application.

I have tried to submit these with conditions to promote the licensing objectives.

Adventure Bar, as you know, is a responsible operator, and used to trading to these hours at other locations in Central London, and there is a condition in each application preventing the transfer of the licence to any other operator who may not be as good.



Schedule 12  
Part A

WARD: St James's  
UPRN: 010033555073

## City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

|                                 |                 |
|---------------------------------|-----------------|
| <b>Premises licence number:</b> | 19/09003/LIPDPS |
| <b>Original Reference:</b>      | 05/06755/LIPCV  |

### Part 1 – Premises details

#### Postal address of premises:

Blame Gloria  
Ground Floor And Basement  
20 Bedford Street  
London  
WC2E 9HP

**Telephone Number:** 0207 497 0254

#### Where the licence is time limited, the dates:

Not applicable

#### Licensable activities authorised by the licence:

Performance of Live Music  
Playing of Recorded Music  
Anything of a similar description to Live Music or Recorded Music  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

#### The times the licence authorises the carrying out of licensable activities:

##### Performance of Live Music

|                               |                      |
|-------------------------------|----------------------|
| Monday to Thursday:           | 10:00 to 23:30       |
| Friday to Saturday:           | 10:00 to 00:00       |
| Sunday:                       | 12:00 to 22:30       |
| Sundays before Bank Holidays: | 12:00 to 00:00       |
| Non-standard Timings:         | See conditions 22-25 |

##### Playing of Recorded Music

Unrestricted

##### Anything of a similar description to Live Music or Recorded Music

|                               |                      |
|-------------------------------|----------------------|
| Monday to Thursday:           | 10:00 to 23:30       |
| Friday to Saturday:           | 10:00 to 00:00       |
| Sunday:                       | 12:00 to 22:30       |
| Sundays before Bank Holidays: | 12:00 to 00:00       |
| Non-standard Timings:         | See conditions 22-25 |

##### Late Night Refreshment

|                               |                |
|-------------------------------|----------------|
| Monday to Thursday:           | 23:00 to 23:30 |
| Friday to Saturday:           | 23:00 to 00:00 |
| Sundays before Bank Holidays: | 23:00 to 00:00 |

Non-standard Timings: See conditions 22-25

**Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit** Unrestricted

**Sale by Retail of Alcohol**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 22:30  
Sundays before Bank Holidays: 12:00 to 00:00  
Non-standard Timings: See conditions 22-25

*For times authorised for New Year see conditions at Annex 1 & 3*

**The opening hours of the premises:**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 22:30  
Sundays before Bank Holidays: 12:00 to 00:00

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption both on and off the Premises.

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

+Venture Battersea Limited  
11 Castle Hill  
Maidenhead  
Berkshire  
SL6 4AA

**Registered number of holder, for example company number, charity number (where applicable)**

05345268

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

**Name:** Katarzyna Aleksandra Winiarczyk

***Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.***

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Licence Number:** 14710  
**Licensing Authority:** London Borough Of Tower Hamlets

**Date:** 23 October 2019

**This licence has been authorised by Emanuela Meloyan on behalf of the Director - Public Protection and Licensing.**

## Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
    - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on'
      - (i) the outcome of a race, competition (or other event or process), or
      - (ii) the likelihood of anything occurring or not occurring;
    - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
7.
  - (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
  - (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request,

before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.

8. The responsible person shall ensure that'
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures'
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml; and
  - (b) customers are made aware of the availability of these measures.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

#### **Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect**

##### **Conditions for Sale of Alcohol**

9. Suitable beverages other than intoxicating liquor, including drinking water shall be available during the whole of permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
10. A Closed Circuit Television system to be installed and maintained to the specification of the Metropolitan Police Crime Prevention Officer, tapes or data to be retained for 28 days.
11. On any evening where the premises or part of the premises are open for the purpose of Music and dancing, intoxicating liquor may not be sold/or supplied after 11.00pm, to persons entering that of the premises, except:
- (a) Persons who have paid or had paid on their behalf a minimum admission fee of £5.00 Monday to Thursday, £7.00 Friday and Saturday such charge not to be credited against Intoxicating Liquor or consumables.
  - (b) Artists or persons employed at premises.
  - (c) Persons attending a private function on the premises.
12. No payment to be made by or on behalf of the licensees to any person for bringing customers to the premises.
13. No striptease, no nudity and all persons on premises shall be decently attired at all times.

#### **Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments**

14. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

## **Annex 2 – Conditions consistent with the operating Schedule**

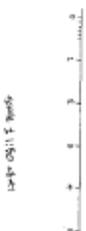
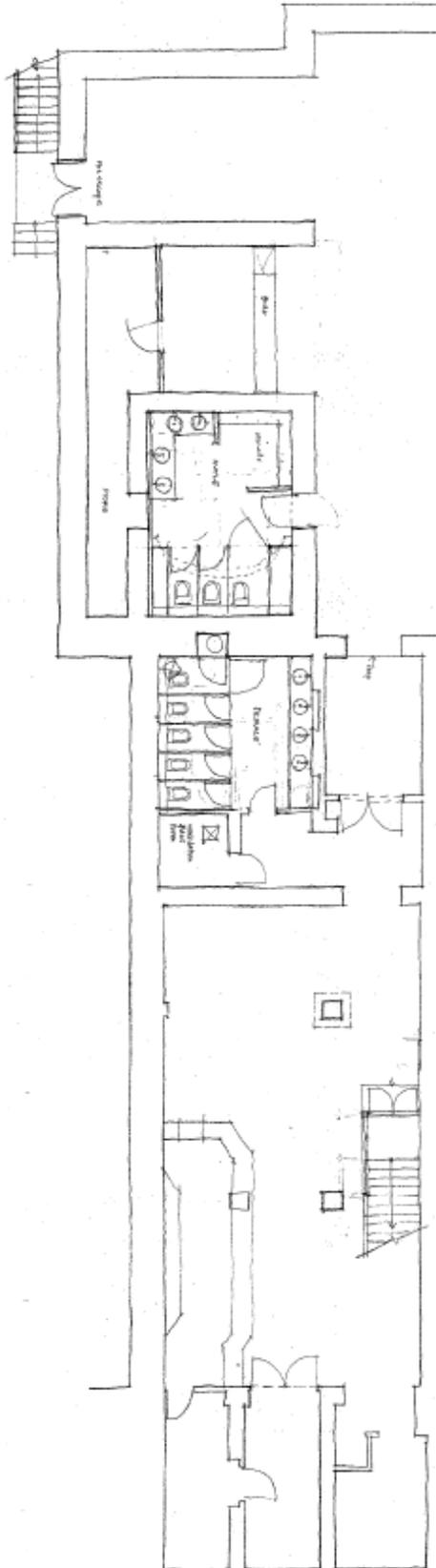
15. The maximum number of persons permitted within the premises (excluding staff) shall not exceed 150 persons with no more than 20 persons on the Ground Floor.
16. Seating shall be provided on the Ground Floor to enable all persons to be seated.
17. After 22:00 hours the entrance doors opening direct off Bedford Street shall be kept closed except for the immediate access and egress of persons or at anytime that regulated entertainment is provided.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

18. Alcohol may be sold or supplied:
  - (a) On Monday to Thursday 10:00 to 23:30 and on Friday to Saturday 10:00 to 00:00
  - (b) On Sundays 12:00 to 22:30.
  - (c) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).
19. The maximum permitted number of persons must not exceed 150.
20. Under 18's will not be permitted on the premises after 21.00 hours
21. Regulated Entertainment in the form of the Performance of Live Music shall be limited to "two performers" except when karaoke is being performed
22. The terminal hour for the Sale of alcohol and regulated entertainment in the form of Live Music (2 in a bar), anything of a similar description to Live Music and Recorded Music, provision of facilities for making music can be extended to 01:30 on 25 December, 23:30 on 1 January and 00:00 on Sunday immediately prior to Bank Holidays.
23. The terminal hour for the late night refreshment can be extended to 02:00 on 25 December, 00:00 on 1 January and 00:30 on Sunday immediately prior to Bank Holidays.
24. The opening hour of the premises can be extended to 02:00 on 25 December, 00:00 on 1 January and 00:30 on Sunday immediately prior to Bank Holidays.
25. The hours for the sale of alcohol, the provision of late night refreshment and the hours the premises is open to the public can be extended by one hour on the following national or cultural event days and dates; boxing Day, Australia Day, ANZAC Day, 27 April (South Africa Freedom Day), 17 August (South Africa Day), 31 October (Halloween), 4 July (Independence Day), 24 November (Thanksgiving) and the Thursday preceding Good Friday.

Annex 4 – Plans

20 BEDFORD STREET LONDON, WC2E 9HP  
**BASEMENT FLOOR PLAN**  
Architect: *hcr*



LEGEND:  
 LICENSED AREA (APPROX. 30 SQM)  
 - WHERE ALCOHOL BE SOLD  
 - WHERE ENTERTAINMENT WILL BE TAKEN PLACE  
 - WHERE FOOD OR DRINK AFTER 11.00PM IS SUPPLIED

-  LICENSED AREA (APPROX. 30 SQM)
-  LOCATION OF SMOKE ALARM-HEAT DETECTOR
-  LOCATION OF EMERGENCY LIGHTING
-  LOCATION OF FIRE ALARM PANEL
-  LOCATION OF FIRE BLANKET
-  LOCATION OF FIRE ALARM BREAK GLASS
-  LOCATION OF TFF FIRE EXTINGUISHER
-  LOCATION OF CO2 FIRE EXTINGUISHER
-  LOCATION OF WATER EXTINGUISHER
-  LOCATION OF FIRE ALARM SOUNDER
-  LOCATION OF FIRE DOOR WITH SELF-CLOSER AND FIRE DOOR NOTICES
-  STATUTORY FIRE PROCEDURE NOTICE
-  ILLUMINATED EMERGENCY EXIT SIGN



Plan  
 J



**City of Westminster**  
64 Victoria Street, London, SW1E 6QP

**Premises licence  
summary**

Regulation 33, 34

**Premises licence number:**

19/09003/LIPDPS

**Part 1 – Premises details**

**Postal address of premises:**

Blame Gloria  
Ground Floor And Basement  
20 Bedford Street  
London  
WC2E 9HP

**Telephone Number:** 0207 497 0254

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Performance of Live Music  
Playing of Recorded Music  
Anything of a similar description to Live Music or Recorded Music  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

**Performance of Live Music**

|                               |                      |
|-------------------------------|----------------------|
| Monday to Thursday:           | 10:00 to 23:30       |
| Friday to Saturday:           | 10:00 to 00:00       |
| Sunday:                       | 12:00 to 22:30       |
| Sundays before Bank Holidays: | 12:00 to 00:00       |
| Non-standard Timings:         | See conditions 22-25 |

**Playing of Recorded Music**

Unrestricted

**Anything of a similar description to Live Music or Recorded Music**

|                               |                      |
|-------------------------------|----------------------|
| Monday to Thursday:           | 10:00 to 23:30       |
| Friday to Saturday:           | 10:00 to 00:00       |
| Sunday:                       | 12:00 to 22:30       |
| Sundays before Bank Holidays: | 12:00 to 00:00       |
| Non-standard Timings:         | See conditions 22-25 |

**Late Night Refreshment**

|                     |                |
|---------------------|----------------|
| Monday to Thursday: | 23:00 to 23:30 |
| Friday to Saturday: | 23:00 to 00:00 |

Sundays before Bank Holidays: 23:00 to 00:00  
Non-standard Timings: See conditions 22-25

**Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit** Unrestricted

**Sale by Retail of Alcohol**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 22:30  
Sundays before Bank Holidays: 12:00 to 00:00  
Non-standard Timings: See conditions 22-25

*For times authorised for New Year see conditions at Annex 1 & 3*

**The opening hours of the premises:**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 22:30  
Sundays before Bank Holidays: 12:00 to 00:00

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption both on and off the Premises.

**Name and (registered) address of holder of premises licence:**

+Venture Battersea Limited  
11 Castle Hill  
Maidenhead  
Berkshire  
SL6 4AA

**Registered number of holder, for example company number, charity number (where applicable)**

05345268

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Name:** Katarzyna Aleksandra Winiarczyk

**State whether access to the premises by children is restricted or prohibited:**

Restricted

**Date:** 23 October 2019

**This licence has been authorised by Emanuela Meloyan on behalf of the Director - Public Protection and Licensing.**

| Licence Number  | Application   | Date of Decision  | Decision                           |
|-----------------|---|-------------------|------------------------------------|
| 05/06755/LIPCV  | Conversion of Premises Licence – Bok Bar – PLH - <b>The Bar Group Limited</b>             | 20 September 2005 | Granted at Licensing Sub-Committee |
| 05/12664/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 10 December 2005  | Granted under Delegated Authority  |
| 06/09069/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 21 September 2006 | Granted under Delegated Authority  |
| 07/09060/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 26 September 2007 | Granted under Delegated Authority  |
| 07/11206/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 22 November 2007  | Granted under Delegated Authority  |
| 06/09867/WCCMAP | Master Licence  |                   |                                    |
| 08/08276/LIPT   | Application to Transfer to Premises Licence - <b>Bars &amp; Pubs Management Limited</b>   | 23 September 2008 | Granted under Delegated Authority  |
| 09/03011/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 05 May 2009       | Granted under Delegated Authority  |
| 09/04024/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 15 June 2009      | Granted under Delegated Authority  |
| 09/09336/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 10 December 2009  | Granted under Delegated Authority  |
| 10/01036/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 18 March 2010     | Granted under Delegated Authority  |
| 10/01214/LIPT   | Application to Transfer Premises Licence - <b>London Town Management Services Limited</b> | 05 March 2010     | Granted under Delegated Authority  |
| 10/06774/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 17 September 2010 | Granted under Delegated Authority  |
| 10/08361/LIPVM  | Application for a Minor Variation   | 22 November 2010  | Granted under Delegated Authority  |
| 10/08441/LIPT   | Application to Transfer Premises Licence - <b>+Venture Battersea Limited</b>              | 19 November 2010  | Granted under Delegated Authority  |
| 11/02706/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 11 April 2011     | Granted under Delegated Authority  |
| 12/06984/LIPDPS | Application to Vary the Designed Premises Supervisor                                      | 16 August 2012    | Granted under Delegated Authority  |

|                 |  |                  |                                   |
|-----------------|--|------------------|-----------------------------------|
| 13/08079/LIPVM  | Application for a Minor Variation                    | 07 November 2013 | Granted under Delegated Authority |
| 14/02182/LIPDPS | Application to Vary the Designed Premises Supervisor | 01 April 2014    | Granted under Delegated Authority |
| 17/05858/LIPDPS | Application to Vary the Designed Premises Supervisor | 15 June 2017     | Granted under Delegated Authority |
| 18/09447/LIPVM  | Application for a Minor Variation                    | 14 August 2018   | Withdrawn                         |
| 19/09003/LIPDPS | Application to Vary the Designed Premises Supervisor | 23 October 2019  | Granted under Delegated Authority |

| <b>Temporary Event Notices</b> | <b>Date of Event</b>           | <b>Activities/Hours</b>   | <b>Decision</b> |
|--------------------------------|--------------------------------|---|-----------------|
| 19/14403/LITENP                | 17 November 2019               | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |
| 19/14405/LITENP                | 24 November 2019               | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |
| 19/14969/LITENP                | 30 November to 1 December 2019 | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |
| 19/15190/LITENP                | 6 to 8 December 2019           | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |
| 19/15195/LITENP                | 12 to 15 December 2019         | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |
| 19/15203/LITENP                | 20 to 22 December 2019         | Late night refreshment/Sale by Retail of Alcohol and Regulated Entertainment 00:01 to 03:30 | Event Permitted |

There is no licence or appeal history for the premises.

## **CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

### **Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Conditions consistent with the operating schedule

9. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
10. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
11. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
15. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
16. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
17. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
18. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
19. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system
  - (g) any refusal of the sale of alcohol

(h) any visit by a relevant authority or emergency service.

20. No collections of waste or other recyclable materials, including bottles, shall take place and no deliveries shall be made, other than by means of vehicles using the loading bay inside the building in which the premises are situated between 08:00 hours and 23:00 hours.
21. The Licence Holder shall use their best endeavours to make sure that vehicles dropping off and collecting patrons do not cause nuisance or disturbance to local residents.
22. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
23. Whenever the premises are open for licensable activities, there will be a Personal Licence Holder on duty.
24. When the Premises Licence conducts licensable activities after midnight, or on other occasions where circumstances dictate there may be a higher risk than normal, the Premises Licence Holder will complete a written risk assessment as to the time and number of SIA registered door staff required to be on duty at the premises, and this risk assessment will be made available to the Police and Licensing Authority on request.
25. A written search and dispersal policy will be in place at the premises, and which will be available to the Police and Local Authority on request.
26. The maximum number of persons permitted on the premises at any one time (excluding staff) shall not exceed:
  - Ground floor 20
  - Basement 150
27. Licensable activities will only be permitted under this licence as long as +Venture Battersea Limited is the Premises Licence Holder.

**Conditions proposed by the Environmental Health and agreed with the applicant so as to form part of the operating schedule:**

28. There shall be a minimum of 1 registered door supervisor after 23:30 hours Sunday to Thursday and 00:00 hours Friday and Saturday until 30 mins after the terminal hours. At all other times, management at the venue shall risk assess whether door supervisors are required.
29. There shall be no sales of alcohol for consumption off the premises after 23.00 hours.
30. All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.
31. There shall be no sales of hot food or hot drink for consumption off the premises after 23.00 hours.
32. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.

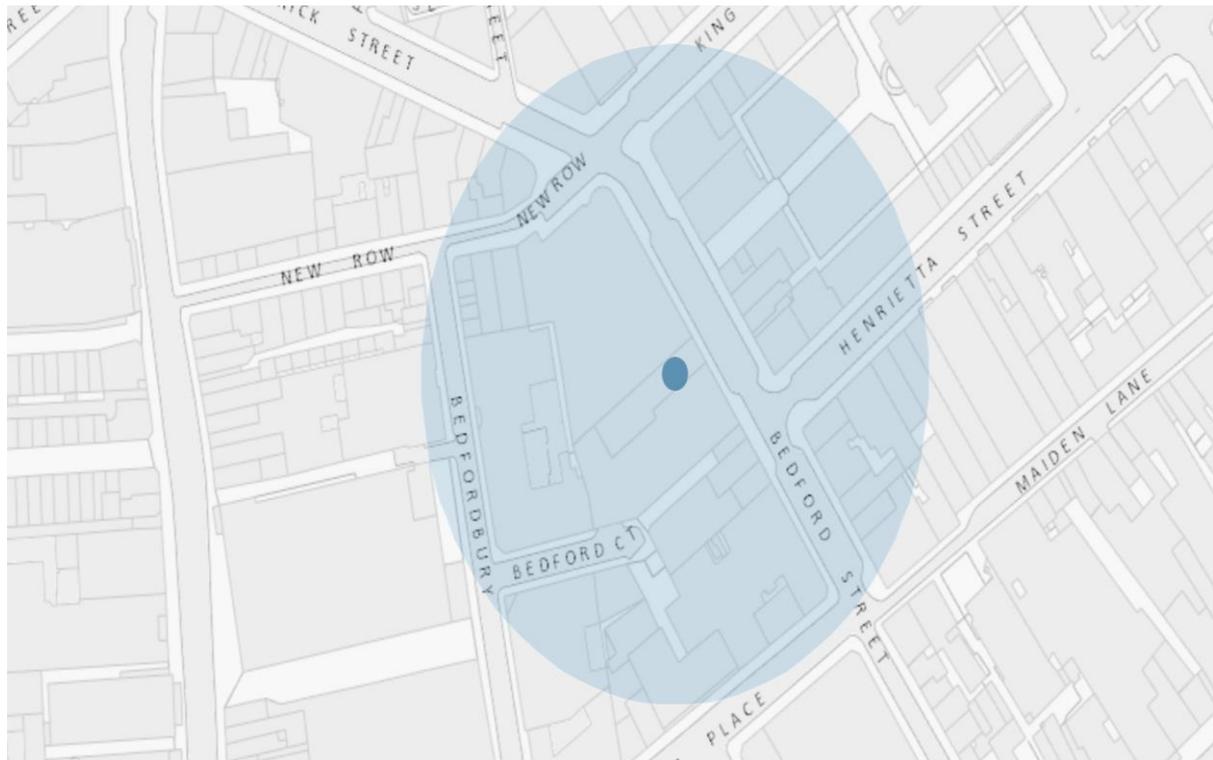
33. The licence holder shall ensure that any queue to enter the premises which forms outside the premises is orderly and supervised by door staff so as to ensure that there is no public nuisance or obstruction to the public highway.
34. After 23:00 hours, patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

**Condition proposed by Environmental Health Service:**

36. There shall be no admittance or re-admittance to the premises after 23:30 hours Sunday to Thursday; and 00:00 hours (midnight) on Friday & Saturday.

**Conditions proposed by the Police**

**None**



Resident Count: 172

| <b>Licensed Premises within 75 metres of Blame Gloria, 20 Bedford Street, London, WC2E 9HP</b> |                              |  |                                |   |
|--|------------------------------|--|--------------------------------|---|
| <b>Licence Number</b>  | <b>Trading Name</b>          | <b>Address</b>   | <b>Premises Type</b>           | <b>Time Period</b>  |
| 06/13626/WCCMAC  | Concert Artistes Association | 20 Bedford Street<br>London<br>WC2E 9HP                              | Club or institution            | Monday to Saturday;<br>11:00 - 01:00  <br>Sunday; 12:00 - 22:30   |
| 19/09003/LIPDPS  | Blame Gloria                 | Ground Floor And Basement<br>20 Bedford Street<br>London<br>WC2E 9HP | Public house or pub restaurant | Monday to Thursday;<br>10:00 - 23:30  <br>Friday to Saturday;<br>10:00 - 00:00  <br>Sunday; 12:00 - 22:30  <br>Sundays before Bank Holidays;<br>12:00 - 00:00 |
| 20/02843/LIPDPS  | Wagamama                     | 17 Bedford Street<br>London<br>WC2E 9HP                              | Restaurant                     | Monday to Saturday;<br>09:00 - 00:00  <br>Sunday; 09:30 - 23:00   |
| 18/16274/LIPDPS  | Tesco                        | 22-25  | Shop                           | Monday to   |

|                 |                 |  |                                  |  |
|-----------------|-----------------|--|----------------------------------|--|
|                 |                 | Bedford Street<br>London<br>WC2E 9EQ   |                                  | Saturday;<br>08:00 - 23:00  <br>Sunday; 10:00<br>- 22:30   |
| 06/08066/WCCMAP | Pasta Brown     | 31 Bedford Street<br>London<br>WC2E 9EH                                      | Cafe                             | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00  |
| 19/08907/LIPN   | Unit 2          | 15 Bedford Street<br>London<br>WC2E 9HE                                      | Restaurant                       | Monday; 10:00<br>- 23:30  <br>Tuesday;<br>10:00 - 23:30  <br>Wednesday;<br>10:00 - 23:30  <br>Thursday;<br>10:00 - 23:30  <br>Friday; 10:00 -<br>00:00  <br>Saturday;<br>10:00 - 00:00  <br>Sunday; 12:00<br>- 22:30 |
| 19/10749/LIPDPS | Z Hotel         | 31 - 32<br>Bedford<br>Street<br>London<br>WC2E 9ED                           | Hotel, 4+ star or<br>major chain | Monday to<br>Sunday; 07:00<br>- 23:00  |
| 18/12431/LIPDPS | Avobar          | 23 - 24<br>Henrietta<br>Street<br>London<br>WC2E 8ND                         | Not Recorded                     |  |
| 20/04158/LIPN   | Shadow Licence  | 23 - 24<br>Henrietta<br>Street<br>London<br>WC2E 8ND                         | Not Recorded                     | Monday; 08:00<br>- 23:30  <br>Tuesday;<br>08:00 - 23:30  <br>Wednesday;<br>08:00 - 23:30  <br>Thursday;<br>08:00 - 23:30  <br>Friday; 08:00 -<br>23:30  <br>Saturday;<br>08:00 - 23:30  <br>Sunday; 08:00<br>- 23:00 |
| 19/06487/LIPDPS | Paul Patisserie | Ground<br>Floor Inigo<br>House 29<br>Bedford<br>Street<br>London<br>WC2E 9ED | Shop                             | Monday to<br>Saturday;<br>07:30 - 23:30  <br>Sunday; 09:00<br>- 23:00  |

|                 |                |  |                                   |  |
|-----------------|----------------|--|-----------------------------------|--|
| 19/15223/LIPV   | The White Swan | 14 New Row<br>London<br>WC2N 4LF   | Public house or<br>pub restaurant | Monday; 07:00<br>- 23:30  <br>Tuesday;<br>07:00 - 23:30  <br>Wednesday;<br>07:00 - 23:30  <br>Thursday;<br>07:00 - 23:30  <br>Friday; 07:00 -<br>00:00  <br>Saturday;<br>07:00 - 00:00  <br>Sunday; 07:00<br>- 22:50  <br>Sundays<br>before Bank<br>Holidays;<br>07:00 - 00:00 |
| 20/01316/LIPDPS | All Bar One    | Basement<br>And Ground<br>Floor 35-36<br>Bedford<br>Street<br>London<br>WC2E 9EN | Public house or<br>pub restaurant | Monday to<br>Thursday;<br>08:00 - 23:30  <br>Friday to<br>Saturday;<br>08:00 - 00:00  <br>Sunday; 08:00<br>- 22:50  <br>Sundays<br>before Bank<br>Holidays;<br>08:00 - 00:00   |
| 17/06583/LIPDPS | Flat Iron      | 17 - 18<br>Henrietta<br>Street<br>London<br>WC2E 8QH                             | Restaurant                        | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00  |
| 18/01407/LIPVM  | Nandos         | 67-68<br>Chandos<br>Place<br>London<br>WC2N 4HG                                  | Restaurant                        | Not Recorded;<br>XXXX - XXXX   |
| 18/08016/LIPDPS | Round House    | 1 Garrick<br>Street<br>London<br>WC2E 9BF  | Public house or<br>pub restaurant | Monday to<br>Thursday;<br>10:00 - 23:30  <br>Friday to<br>Saturday;<br>10:00 - 00:00  <br>Sunday; 12:00<br>- 23:00  <br>Sundays<br>before Bank<br>Holidays;<br>12:00 - 00:00   |
| 19/08018/LIPDPS | Wahaca         | 66 Chandos<br>Place<br>London<br>SW1A 1AB  | Restaurant                        | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 10:00<br>- 00:00  |

|                 |                        |   |                        |   |
|-----------------|------------------------|---|------------------------|---|
| 19/15170/LIPDPS | Henrietta Street Hotel | 15 Henrietta Street<br>London<br>WC2E 8QG                                       | Hotel, 3 star or under | Not Recorded;<br>XXXX - XXXX  |
| 18/06136/LIPDPS | Frenchie               | Basement<br>And Ground<br>Floor 16<br>Henrietta<br>Street<br>London<br>WC2E 8QH | Restaurant             | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00 |

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|                    |  |
|--------------------|--|
| Item No:           |  |
| Date:              | 10 September 2020  |
| Licensing Ref No:  | 20/04580/LIPN - New Premises Licence                           |
| Title of Report:   | Jimi Loves Gloria<br>7 Greek Street<br>London<br>W1D 4DF       |
| Report of:         | Director of Public Protection and Licensing                    |
| Wards involved:    | West End   |
| Policy context:    | City of Westminster Statement of Licensing Policy              |
| Financial summary: | None   |
| Report Author:     | Jessica Donovan<br>Licensing Officer                           |
| Contact details    | Telephone: 020 7641 6500<br>Email: Jdonovan@westminster.gov.uk |

## 1. Application

| 1-A Applicant and premises        |  |                                |          |
|-----------------------------------|--|--------------------------------|----------|
| <b>Application Type:</b>          | New Premises Licence, Licensing Act 2003   |                                |          |
| <b>Application received date:</b> | 12 June 2020   |                                |          |
| <b>Applicant:</b>                 | The Adventure Bar Co Ltd   |                                |          |
| <b>Premises:</b>                  | Jimi Loves Gloria  |                                |          |
| <b>Premises address:</b>          | 7 Greek Street<br>London<br>W1D 4DF  | <b>Ward:</b>                   | West End |
|                                   |  | <b>Cumulative Impact Area:</b> | West End |
| <b>Premises description:</b>      | The is an application for a new premises licence to operate as a bar for a time limited period until 30 <sup>th</sup> December 2021.   |                                |          |
| <b>Premises licence history:</b>  | The premises have had the benefit of a licence, Licence number 19/09015/LIPDPS from 2005. A copy of the licence can be found at <b>Appendix 4</b> along with the premises licence history.   |                                |          |
| <b>Applicant submissions:</b>     | <p>It is time limited under S.26 of the Licensing Act 2003, in the following way:</p> <p>“This licence is limited for the period from the date of grant to 30<sup>th</sup> December 2021, or the date when social distancing regulations or recommendations made by the UK Government no longer affect licensed premises, whichever is the earlier”.</p> <p>The application is also limited in the following way:</p> <p>“Licensable activities will only be permitted under this licence as long as Adventure Bar Co Limited is the Premises Licence Holder”.</p> <p>The application is a response by Adventure Bar to the current COVID-19 crisis and the current closure of its premises.</p> <p>Its premises are in the West End stress area, and currently operate to core hours.</p> <p>Adventure, like many operators, faces an uncertain future, and has not had any income since the end of March.</p> <p>Adventure is a respected operator in Central London, with 10 sites and 3 in Westminster, including the recently acquired Lost Alhambra, which trades to the hours and in excess of this application.</p> <p>The applicant is well aware of Westminster’s licensing policy, but submits that the closure of all licensed premises must represent “exceptional circumstances”, such that this application can be granted, but only for the duration of the crisis or possibly longer when normal trading may be resumed.</p> <p>It is not possible to predict how the West End will come out, but experts are confident that a number of premises will not reopen, thus making the stress area possibly very different to</p> |                                |          |

prior to lockdown, and with the need for businesses to trade with greater flexibility and longer, as social distancing and possibly customer reluctance will put businesses under increasing financial strain.

The applicant is aware of paragraph 2.4 of the policy, and submits that the current circumstances do indeed go to the root cause of the policy because, necessarily, there will be a reduction in customer and licensing activity in the stress area.

In addition, this application is submitted with much more up to date conditions than on the existing licence, which will promote the licensing objectives.

The Responsible Authorities enforcement powers of course will exist in relation to this licence, but this does not represent a permanent change, and that in itself, the applicant contends, is also an exceptional circumstance.

The applicant is more than happy to discuss further measures, which may be appropriate during the course of the consultation period.

| 1-B Proposed licensable activities and hours |       |       |       |                           |       |       |         |
|--|-------|-------|-------|---------------------------|-------|-------|---------|
| Recorded Music                               |       |       |       | Indoors, outdoors or both |       |       | Indoors |
| Day:   | Mon   | Tues  | Wed   | Thur                      | Fri   | Sat   | Sun     |
| Start:                                       | 10:00 | 10:00 | 10:00 | 10:00                     | 10:00 | 10:00 | 10:00   |
| End:   | 02:00 | 02:00 | 02:00 | 02:00                     | 02:00 | 02:00 | 02:00   |
| Seasonal variations/ Non-standard timings:   |       |       | N/A   |                           |       |       |         |

| Late Night Refreshment:                    |       |       |       | Indoors, outdoors or both |       |       | Both  |
|--|-------|-------|-------|---------------------------|-------|-------|-------|
| Day:                                       | Mon   | Tues  | Wed   | Thur                      | Fri   | Sat   | Sun   |
| Start:                                     | 23:00 | 23:00 | 23:00 | 23:00                     | 23:00 | 23:00 | 23:00 |
| End:                                       | 02:00 | 02:00 | 02:00 | 02:00                     | 02:00 | 02:00 | 02:00 |
| Seasonal variations/ Non-standard timings: |       |       | N/A   |                           |       |       |       |

| Sale by retail of alcohol                  |       |       |       | On or off sales or both: |       |       | Both  |
|--|-------|-------|-------|--------------------------|-------|-------|-------|
| Day:                                       | Mon   | Tues  | Wed   | Thur                     | Fri   | Sat   | Sun   |
| Start:                                     | 10:00 | 10:00 | 10:00 | 10:00                    | 10:00 | 10:00 | 10:00 |
| End:                                       | 02:00 | 02:00 | 02:00 | 02:00                    | 02:00 | 02:00 | 02:00 |
| Seasonal variations/ Non-standard timings: |       |       | N/A   |                          |       |       |       |

| Hours premises are open to the public      |       |       |       |       |       |       |       |
|--|-------|-------|-------|-------|-------|-------|-------|
| Day:                                       | Mon   | Tues  | Wed   | Thur  | Fri   | Sat   | Sun   |
| Start:                                     | 08:00 | 08:00 | 08:00 | 08:00 | 08:00 | 08:00 | 08:00 |
| End:                                       | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: |       |       | N/A   |       |       |       |       |

## 2. Representations

| 2-A Responsible Authorities |                              |
|-----------------------------|------------------------------|
| Responsible Authority:      | Environmental Health Service |
| Representative:             | Sally Fabbriatore            |
| Received:                   | 24 June 2020                 |

I refer to the application for a new Premises Licence for the above premises. The premises does currently benefit from a premises licence, 19/09015/LIPDPS.

**The premises are situated in the West End Cumulative Impact Area as stated in City of Westminster's Statement of Licensing Policy.**

This representation is based on the Operating Schedule and the submitted plans, for the basement (drawing number A16309:101 and dated 01/05/13) and ground floor (drawing number A16309:100 and dated 01/05/13) and first floor (drawing number and date illegible on system).

This application is for a time limited period either until 30<sup>th</sup> December 2021 or when social distancing regulations/recommendations no longer effect licensed premises, whichever is earlier.

The applicant is seeking the following on the **ground floor**:

1. To allow the Supply of Alcohol 'on' and 'off' the premises Monday to Sunday 10:00 – 02:00 hours.
2. To allow Late Night Refreshment 'indoors' and 'outdoors' Monday to Sunday 23:00- 02:00 hours
3. To allow the provision of Recorded Music 'indoors' Monday to Sunday 10:00 – 02:00 hours.

I wish to make the following representation in relation to the above application:

1. The provision and proposed hours of the Supply of Alcohol may cause an increase in Public Nuisance in the cumulative impact area, it may also impact on Public Safety.
2. The provision and proposed hours of Late Night Refreshment may cause an increase in Public Nuisance in the cumulative impact area.
3. The provision of Recorded Music may cause an increase in Public Nuisance in cumulative impact area, it may also impact on Public Safety.

The applicant has proposed conditions within the Operating Schedule which are being considered. Further conditions may be proposed by Environmental Health in order to help prevent Public Nuisance and protect Public Safety.

**The granting of the new Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the cumulative impact area and may impact on Public Safety.**

Should you wish to discuss the matter further please do not hesitate to contact me.

|                               |                             |
|-------------------------------|-----------------------------|
| <b>Responsible Authority:</b> | Metropolitan Police Service |
| <b>Representative:</b>        | PC Brian Hunter             |
| <b>Received:</b>              | 03 July 2020                |

With reference to the above, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, are making a representation against this application.

The hours requested are not within core, in addition the venue is situated within the Cumulative Impact Area. It is our belief that if granted the application would undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder.

I look forward to your response in due course.

|                               |                     |
|-------------------------------|---------------------|
| <b>Responsible Authority:</b> | Licensing Authority |
| <b>Representative:</b>        | Angela Seaward      |
| <b>Received:</b>              | 09 July 2020        |

I write in relation to the application submitted for a new premises licence for 7 Greek Street, London, W1D 4DF

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority has considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of Children from harm

The application seeks the following Licensable Activities:

|                           |                                  |
|---------------------------|----------------------------------|
| Playing of recorded Music | Monday to Sunday – 10:00 – 02:00 |
| Late Night Refreshments   | Monday to Sunday – 23:00 – 02:00 |
| Sale by retail of Alcohol | Monday to Sunday – 10:00 – 02:00 |
| Opening Hours             | Monday to Sunday – 08:00 – 02:00 |

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely CIP1, HRS1 and PB2

At present, the hours applied for licensable activities currently fall outside of Westminster's core hours. For premises for the supply of alcohol for consumption on and off the premises,

Westminster's core hours are as follows:

Monday to Thursday: 10:00 – 23:30

Friday and Saturday: 10:00 – 00:00

Sunday: 12:00 - 22:30

For premises for the provision of other activities, Westminster Core hours are as follows;

Monday to Thursday: 09:00 - 23.30

Friday and Saturday: 09:00 - midnight

Sundays: 09:00 - 22:30

The Licensing Authority would encourage the applicant to consider reducing the hours for licensable activities to be in line with those of Westminster's Core Hours Policy, HRS1.

Applications for hours outside the core hours set above will be considered on their merits, subject to other relevant policies with particular regard to the policy points raised under HRS1.

The application has been applied for as a time limited application to run until 30.12.21 and the premises currently operates under premises licence number 19/09015/LIPDPS which has a terminal hour for Monday to Thursday is 23:30, Fridays and Saturdays till 00:00 and Sundays till 22:30. The licensing Authority therefore encourage the applicant to provide further submission to advise how the increase of hours will not add cumulative impact to the cumulative impact area.

The application has also applied for the provision of sale of alcohol and off the premises. As the premises operates as a bar, the policy concern under policy PB2 paragraph 2.5.23 is that the off sale's of alcohol and drinking outside the premises is of concern. The licensing authority therefore would like the applicant to provide further submission as to how the premises intends to use an off sale provision.

The application is consider under policy PB2, It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas. Therefore the applicant is encouraged to provide further submissions as to the exceptional circumstance of their application to allow members to consider the application on its own merits.

I look forward to receiving your further submissions

Please accept this email as a formal Representation from the Licensing Authority.

| 2-B Other Persons   |              |                        |         |
|---|--------------|------------------------|---------|
| Name:   |              | [REDACTED]             |         |
| Address and/or Residents Association:                     |              | [REDACTED]             |         |
| Status:   | Valid        | In support or opposed: | Opposed |
| Received:   | 09 July 2020 |                        |         |
| Please see the full representation at <b>Appendix 1</b> . |              |                        |         |

### 3. Policy & Guidance

| The following policies within the City Of Westminster Statement of Licensing Policy apply: |   |
|--|---|
| <b>Policy CIP1 applies</b>   | <p>(i) It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas for: pubs and bars, fast food premises, and premises offering facilities for music and dancing; other than applications to vary hours within the Core Hours under Policy HRS1.</p> <p>(ii) Applications for other licensable activities in the Cumulative Impact Areas will be subject to other policies, and must demonstrate that they will not add to cumulative impact in the Cumulative Impact Areas.</p>  |
| <b>Policy HRS1 applies</b>   | <p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p> <p><b>For premises for the supply of alcohol for consumption on the premises:</b><br/> Monday to Thursday: 10:00 to 23:30<br/> Friday and Saturday: 10:00 to midnight<br/> Sundays immediately prior to Bank Holidays: Midday to midnight<br/> Other Sundays: Midday to 22:30</p> <p><b>For premises for the supply of alcohol for consumption off the premises:</b><br/> Monday to Saturday: 08:00 to 23:00<br/> Sundays: 10:00 to 22:30</p> <p><b>For premises for the provision of other licensable activities:</b><br/> Monday to Thursday: 09:00 to 23.30<br/> Friday and Saturday: 09:00 to midnight<br/> Sundays immediately prior to Bank Holidays: 09:00 to midnight<br/> Other Sundays: 09:00 to 22:30</p> |
| <b>Policy PB2 applies</b>  | <p>It is the Licensing Authority's policy to refuse applications in the Cumulative Impact Areas other than applications to vary hours within the Core Hours under Policy HRS1.</p>  |

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, Marriages and Civil Partnerships, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 5. Appendices

|                   |  |
|-------------------|--|
| <b>Appendix 1</b> | Representation                                       |
| <b>Appendix 2</b> | Premises plans                                       |
| <b>Appendix 3</b> | Applicant supporting documents                       |
| <b>Appendix 4</b> | Premises licence and Premises history                |
| <b>Appendix 5</b> | Proposed conditions                                  |
| <b>Appendix 6</b> | Residential map and list of premises in the vicinity |

|                       |  |
|-----------------------|--|
| <b>Report author:</b> | Jessica Donovan<br>Senior Licensing Officer                    |
| <b>Contact:</b>       | Telephone: 020 7641 6500<br>Email: Jdonovan@westminster.gov.uk |

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

#### **Background Documents – Local Government (Access to Information) Act 1972**

|          |   |                 |
|----------|---|-----------------|
| <b>1</b> | Licensing Act 2003  | N/A             |
| <b>2</b> | City of Westminster Statement of Licensing Policy                   | 07 January 2016 |
| <b>3</b> | Amended Guidance issued under section 182 of the Licensing Act 2003 | April 2018      |
| <b>4</b> | Environmental Health Service representation                         | 24 June 2020    |
| <b>5</b> | Metropolitan Police Service representation                          | 03 July 2020    |
| <b>6</b> | Licensing Authority representation                                  | 09 July 2020    |
| <b>7</b> | Resident representation   | 09 July 2020    |

9th July 2020

**Reference: 20/04580/LIPN Jimi Loves Gloria, 7, Greek Street, W1D 4DF**

We write to make a relevant representation to the above application on behalf of The ██████████

██████████ objects to this application as it is currently presented, on the grounds of prevention of crime and disorder, prevention of public nuisance, public safety and cumulative impact in the West End Cumulative Impact Area.

**About** ██████████

██████████ is a charitable company limited by guarantee established in 1972. ██████████ and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment. In particular, ██████████ supports the Westminster City Council's policies, including the cumulative impact policy, as set out in the Statement of Licensing Policy.

**Application summary**

**New Premises Licence;**

**Sale of alcohol:** Mon-Sun: 10:00 - 02:00

**Play recorded music:** Mon-Sun: 10:00 - 02:00

**Late night refreshment:** Mon-Sun: 23:00 - 02:00

**Opening hours:** Mon-Sun: 08:00 - 02:30

**Capacity:** 100

**Pre-recorded music played through an amplified sound system**

**Operating schedule:** licence start date 11.7.20 end date 30.12.20

**Current licence : previously The Pillar of Hercules Public House**

**Sale of alcohol:** Mon-Thurs: 10:00 - 23:30. Fri-Sat: 10:00 - 00:00. Sun: 12:00 - 22:30

**Late night refreshment:** Mon-Thurs: 23:00 - 23:30. Fri-Sat: 23:00 - 00:00. Sun: 23:00 - 00:00

**Opening hours:** Mon-Thurs: 10:00 - 23:30. Fri-Sat: 10:00 - 00:00. Sun: 12:00 - 23:00

**The application**

We object to this application on the following grounds,

- **Hours;** it seeks to extend the current licence which is core hours to 02:00 seven days a week, playing amplified music with a capacity of 100, from 11th July until 30th December 2020. Reviewing the website *Jimi Loves Gloria* is a cocktail bar which includes events and happy hours. The application if successful will create a new late night bar in the West End Cumulative Impact Area which is contrary to policy as set out in the Statement of Licensing Policy 2016.
- **Night time economy;** Soho is at the forefront of the late-night economy in Westminster with its numerous restaurants, bars and entertainment establishments. The area is densely populated at night with people drinking on the street, creating loud levels of noise, causing disturbance and anti-social behaviour. In Soho between **01:00 - 02:30 there are 75 licensed premises** for the sale of alcohol in Soho, **\*capacity for 49 of these premises is 13,371**. This figure would have been higher as there were 15 licences where capacity was not recorded. This application, if granted, will add an additional 02:00 licence to this already large number. (\*capacity taken from premises licences).



application. We are in no doubt this application will add to cumulative impact and fail to promote the licensing objectives as described below.

### **The Licensing Objectives**

This application will fail to promote these objectives and we object on the following grounds.

#### **Prevention of crime and disorder - CD1**

Under this Policy the criteria applied is, *'whether the premises make or will make a significant contribution to levels of crime and disorder, and whether the operating schedule is based on an adequate risk assessment, undertaken by the applicant, of the high likelihood of crime and disorder occurring as a result of the grant of the application. Under 'Considerations, (1) the levels of crime and disorder in and around the venue; and the proposals contained in the operating schedule.'* Below we highlight the existing high levels of crime and disorder in Soho, but unfortunately we are not able to comment on a risk assessment undertaken by the applicant as it was not included with the application.

Criminal activity associated with the late-night economy / venues and large numbers of people on the streets results in high levels of serious crime. In Soho the majority of robberies take place late at night. People are targeted as they leave late night venues which is evidenced by the crime figure. Figures for Soho highlight a huge increase in robberies, \* 111 robberies took place within the four-month period from Nov - Feb 2017/18, for the same period in 2018/19 the figure was 266 an increase of 140%. Figures for theft from person also show a similar increase 401 for the same period in 2017/18 to 1,028 in 2018/19, a significant increase of 156%. (\*Source; Police UK data).

In the area surrounding Greek St there are a number of late night venues, and in reviewing the crime figures from \*September to December 2019 in Greek Street, Goslett Yard, Manette Street, Soho Street, Sutton Row and Falconberg Mews, there were 454 offences, comprising of a significant number relating to offences against the person, examples being, theft from person = 201, other theft = 85, drug offences = 38, violence and sexual offences = 38, robbery = 37. (\*source: Police UK data published for Soho)

Criminal activity is not limited to robberies at night. Drug dealers are also in the area targeting people. Dealers are seen in this area daily, with an increase in numbers from the early evening until late into the night, and they openly approach people on a night out. Drug dealers are in Soho late at night as there is a huge market for drugs which is linked to the number and late terminal hours of licensed venues.

We have provided evidence of the high levels of crime in the area and believe if the application is granted it will make a significant contribution to the existing levels of crime and disorder, and therefore should be refused.

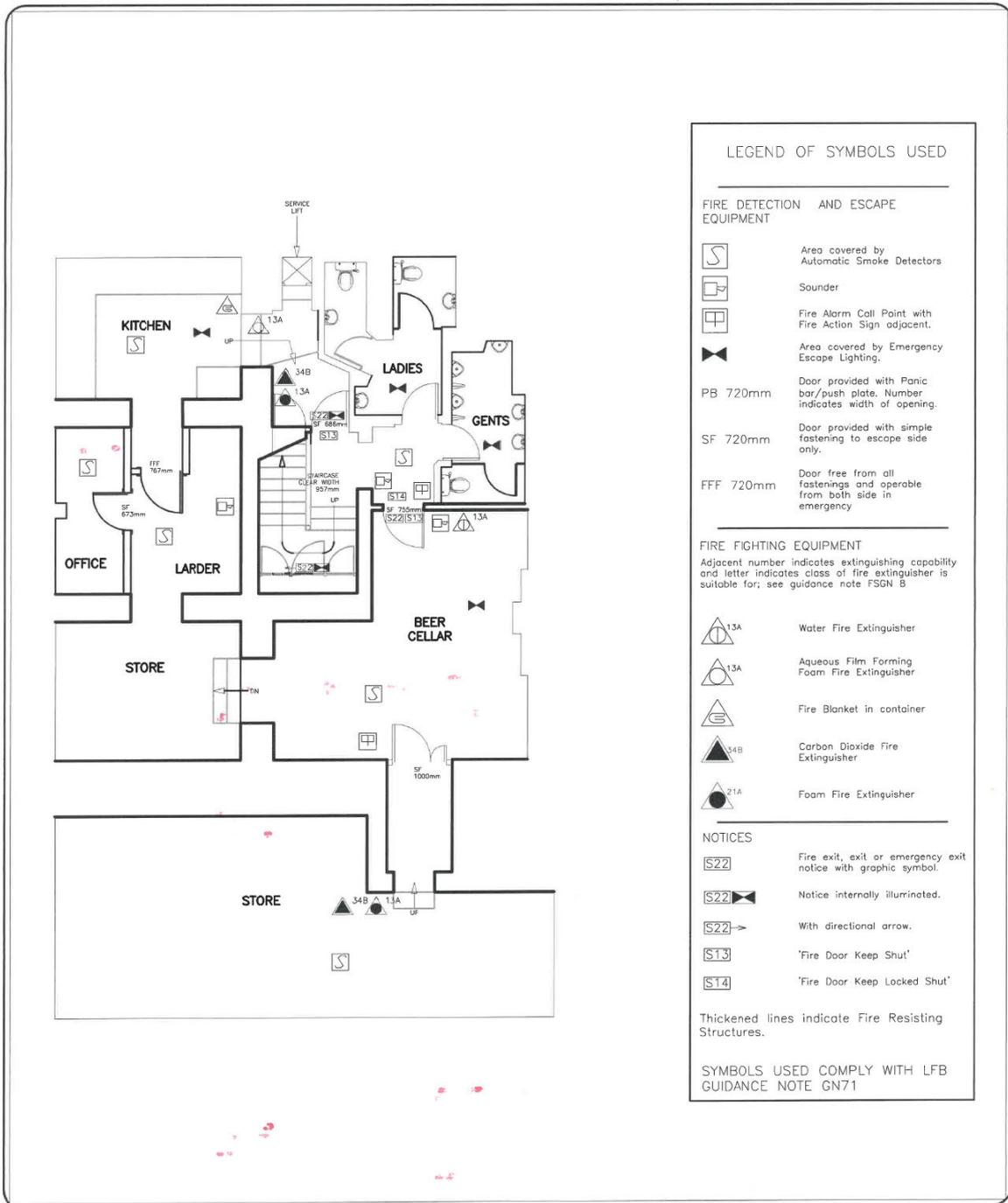
#### **Prevention of public nuisance - Policy PN1**

Under this Policy the criteria applied states, *'the potential for nuisance associated with the style, characteristics and activities of the business to be carried on at the premises and the potential steps which could be taken to reduce the risk of a nuisance occurring. This will particularly apply in areas of residential accommodation and where there is residential accommodation in the proximity of the premises.'* The application is for a new late night bar and by its nature there is a huge 'potential' for this causing a nuisance; people will invariably be intoxicated when leaving the venue and will cause noise nuisance to residents living on [REDACTED] and especially those in close proximity to these premises. Coupled with this there will be nuisance from taxis and pedicabs (playing loud music) waiting outside, and all of this will add to the public nuisance and anti-social behaviour that already exists and have a detrimental impact on residential amenity.



Appendix 1 : Old Compton Street, 4th July 2020



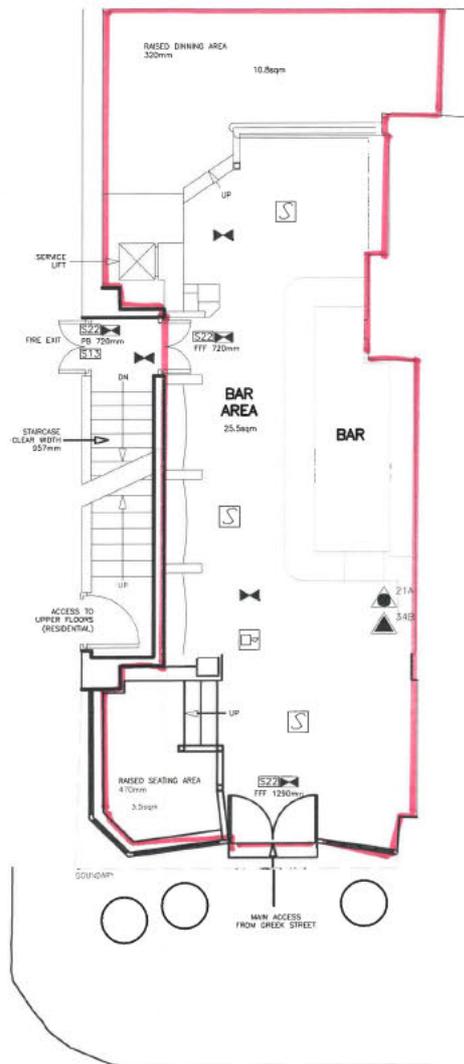


Client: MARSА HOLDINGS  
 Property: PILLARS OF HERCULES  
 7 GREEK STREET  
 LONDON W1D 4DF  
 Drawing: BASEMENT FLOOR  
 LFB COMPLIANT LAYOUT

|                                      |                   |
|--------------------------------------|-------------------|
| Scale:<br>1:100@A4                   | Drawn:<br>GW      |
| Date:<br>01:05:13                    | Job No.<br>A16309 |
| Drawing Number:<br><b>A16309:101</b> | Rev:<br>-         |

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 London W1W 8QJ  
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 f: 020 7907 4501  
 www.hbsv.com



*— Area for licensable activities*

LEGEND OF SYMBOLS USED

FIRE DETECTION AND ESCAPE EQUIPMENT

- Area covered by Automatic Smoke Detectors
- Sounder
- Fire Alarm Call Point with Fire Action Sign adjacent.
- Area covered by Emergency Escape Lighting.
- PB 720mm** Door provided with Panic bar/push plate. Number indicates width of opening
- SF 720mm** Door provided with simple fastening to escape side only.
- FFF 720mm** Door free from all fastenings and operable from both side in emergency

FIRE FIGHTING EQUIPMENT

Adjacent number indicates extinguishing capability and letter indicates class of fire extinguisher is suitable for; see guidance note FSGN 8

- Water Fire Extinguisher
- Aqueous Film Forming Foam Fire Extinguisher
- Fire Blanket in container
- Carbon Dioxide Fire Extinguisher
- Foam Fire Extinguisher

NOTICES

- Fire exit, exit or emergency exit notice with graphic symbol.
- Notice internally illuminated.
- With directional arrow.
- 'Fire Door Keep Shut'
- 'Fire Door Keep Locked Shut'

Thickened lines indicate Fire Resisting Structures.

SYMBOLS USED COMPLY WITH LFB GUIDANCE NOTE GN71

Client: MARSА HOLDINGS  
 Property: PILLARS OF HERCULES  
 7 GREEK STREET  
 LONDON W1D 4DF  
 Drawing: GROUND FLOOR  
 LFB COMPLIANT LAYOUT

|                                      |                   |
|--------------------------------------|-------------------|
| Scale:<br>1:100@A4                   | Drawn:<br>GW      |
| Date:<br>01:05:13                    | Job No.<br>A16309 |
| Drawing Number:<br><b>A16309:100</b> | Rev:<br>-         |



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**Applicant's email to the Responsible Authorities dated 16 June 2020**

Dear All,

I write in relation to the applications I have submitted for the Adventure Bar Group.

These are applications for hours beyond core (02:00), and both premises are in the stress area.

I have submitted time limited licences to expire on 30<sup>th</sup> December 2021.

The original plan was to submit the licence to either end that date or when the Regulations and / or recommendations for social distancing had gone.

However, the problem with the latter is that the situation is so uncertain in relation to which premises will open and, most importantly, how busy they will be in terms of the willingness of customers to return, that it may take many months, if not several years, for the previous vibrancy of the West End (in common with many other cities in the UK) to return, with the knock on effect for businesses like Adventure Bar, but which are bars and, therefore, realistically have no alternative fall back in terms of off-sales, food or outside areas for customers to enjoy.

Longer trading is therefore a way of offsetting any loss from lack of customers and, indeed, for the period when no trading was possible at all.

The applications are time limited to respect the fact that, at some point, the stress areas are likely to become "stressed" again, and then the later hours (if granted) will naturally fall away, leaving the existing licence with core hours and midnight respectively.

It is therefore hoped that the Responsible Authorities will appreciate why these applications are being made in circumstances which could never have been envisaged when the policy was introduced and subsequently renewed.

It is highly probable, I suspect, that for some time to come, even when licensed premises can reopen, the numbers of people in the West End stress area will be nowhere near what they have traditionally been prior to lockdown.

Please do not hesitate to contact me if you wish to discuss the application.

I have tried to submit these with conditions to promote the licensing objectives.

Adventure Bar, as you know, is a responsible operator, and used to trading to these hours at other locations in Central London, and there is a condition in each application preventing the transfer of the licence to any other operator who may not be as good.



City of Westminster  
64 Victoria Street, London,  
SW1E 6QP

Schedule 12  
Part A

WARD: West End  
UPRN: 100023472386

Premises licence

Regulation 33, 34

Premises licence  
number:

19/09015/LIPDPS

Original Reference:

05/05138/LIPCV

**Part 1 – Premises details**

**Postal address of premises:**

Bar Hercules  
7 Greek Street  
London  
W1D 4DF

**Telephone Number:** Not Supplied

**Where the licence is time limited, the dates:**

Not applicable

**Licensable activities authorised by the licence:**

Playing of Recorded Music  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

**The times the licence authorises the carrying out of licensable activities:**

**Playing of Recorded Music** Unrestricted

**Late Night Refreshment**

Monday to Thursday: 23:00 to 23:30  
Friday to Saturday: 23:00 to 00:00  
Sundays before Bank Holidays: 23:00 to 00:00

**Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit** Unrestricted

**Sale by Retail of Alcohol**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 22:30

Sundays before Bank Holidays: 12:00 to 00:00

*For times authorised for New Year see conditions at Annex 1 & 3*

**The opening hours of the premises:**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 23:00  
Sundays before Bank Holidays: 12:00 to 00:00

**The opening hours of the premises:**

Monday to Thursday: 10:00 to 23:30  
Friday to Saturday: 10:00 to 00:00  
Sunday: 12:00 to 23:00  
Sundays before Bank Holidays: 12:00 to 00:00

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption both on and off the Premises.

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

The Adventure Bar Co Ltd  
11 Castle Hill  
Maidenhead  
London  
SL6 4AA

**Registered number of holder, for example company number, charity number (where applicable)**

07354704

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

**Name:** Sadie Louise Taylor

***Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.***

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Licence Number:** 073261

**Licensing Authority:** London Borough Of Hackney

**Date:** 24 October 2019

**This licence has been authorised by Emanuela Meloyan on behalf of the Director - Public Protection and Licensing.**

## Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
    - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
    - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
  - (a) a holographic mark, or
  - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
  - (i) beer or cider: ½ pint;
  - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
  - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
    - (i) the holder of the premises licence,
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
  - (b) He resides in the premises, but is not employed there.
  - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
  - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.
- In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.
10. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

## **Annex 2 – Conditions consistent with the operating Schedule**

11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
13. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
14. Windows and external doors shall be kept closed after 21.00, or at anytime regulated entertainment takes place, except for the immediate access and egress of patrons.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

15. Alcohol may be sold or supplied:

- (a) On Monday to Thursday 10:00 to 23:30, Friday to Saturday 10:00 to 00:00
- (b) On Sundays, 12:00 to 22:30.
- (c) On Sundays before Bank Holidays 12:00 to 00:00
- (d) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, midnight on 31st December).

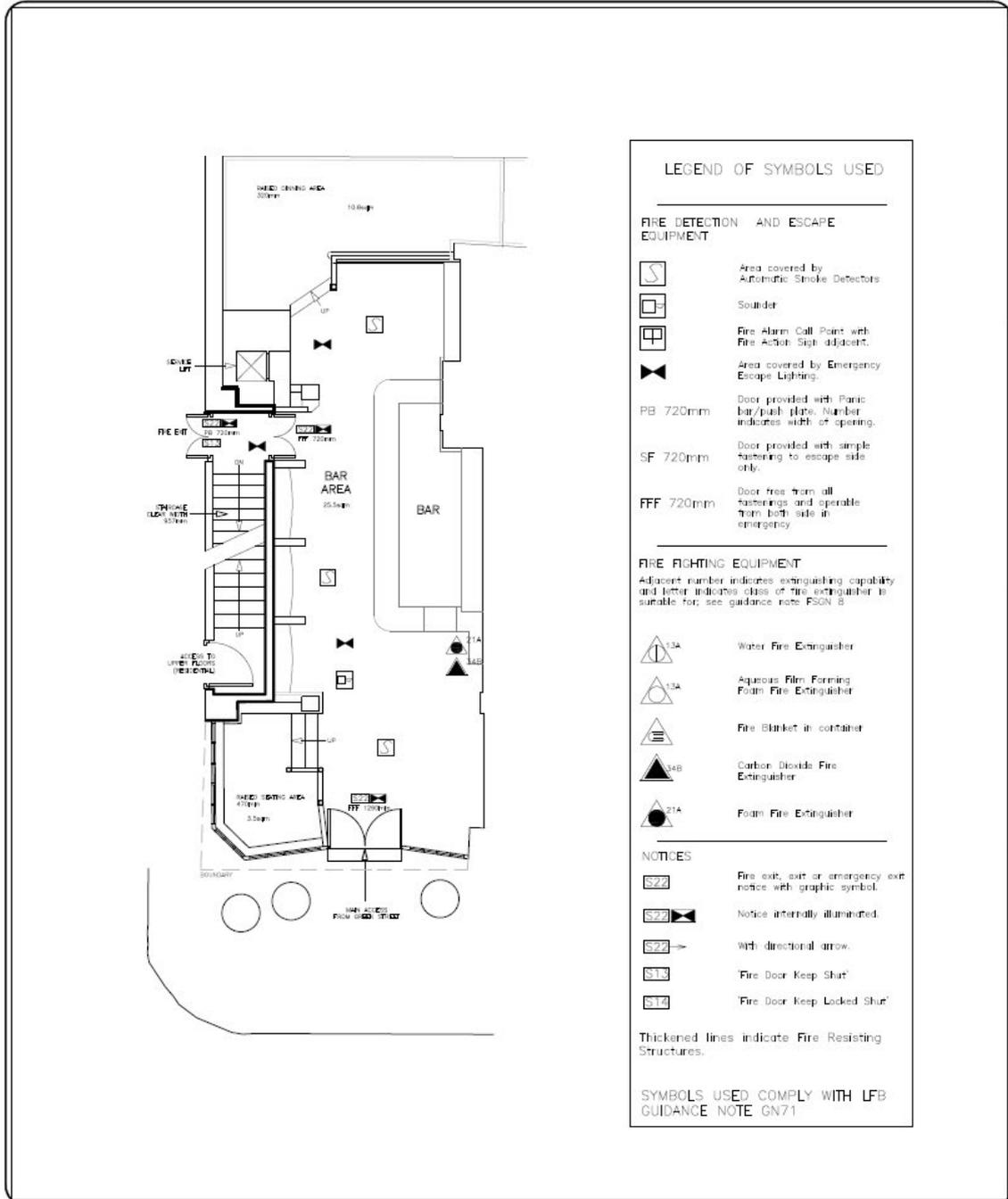
NOTE - The above restrictions do not prohibit:

- (a) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (b) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (c) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (d) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (e) the taking of alcohol from the premises by a person residing there;
- (f) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (g) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

- 16. Staff shall routinely check the premises during opening hours to ensure that the premises are clean and tidy.
- 17. Empty glasses shall be regularly collected.
- 18. Adequate and appropriate First Aid equipment shall be available
- 19. Prominent, clear and legible notices are to be displayed at all exits requesting patrons to respect needs of local residents and to leave the premises and the surrounding area quietly.
- 20. Staff shall ask patrons to leave quietly.
- 21. The 18 or over policy shall be strictly observed.

# Annex 4 – Plans



**LEGEND OF SYMBOLS USED**

---

**FIRE DETECTION AND ESCAPE EQUIPMENT**

- Area covered by Automatic Smoke Detectors
- Sounder
- Fire Alarm Call Point with Fire Action Sign adjacent.
- Area covered by Emergency Escape Lighting.
- Door provided with Panic bar/push plate. Number indicates width of opening.
- Door provided with simple fastenings to escape side only.
- Door free from all fastenings and operable from both side in emergency.

---

**FIRE FIGHTING EQUIPMENT**  
 Adjacent number indicates extinguishing capability and letter indicates class of fire extinguisher is suitable for; see guidance note FSGN 8

- Water Fire Extinguisher
- Aqueous Film Forming Foam Fire Extinguisher
- Fire Blanket in container
- Carbon Dioxide Fire Extinguisher
- Foam Fire Extinguisher

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**NOTICES**

- Fire exit, exit or emergency exit notice with graphic symbol.
- Notice internally illuminated.
- With directional arrow.
- Fire Door Keep Shut
- Fire Door Keep Locked Shut

Thickened lines indicate Fire Resisting Structures.

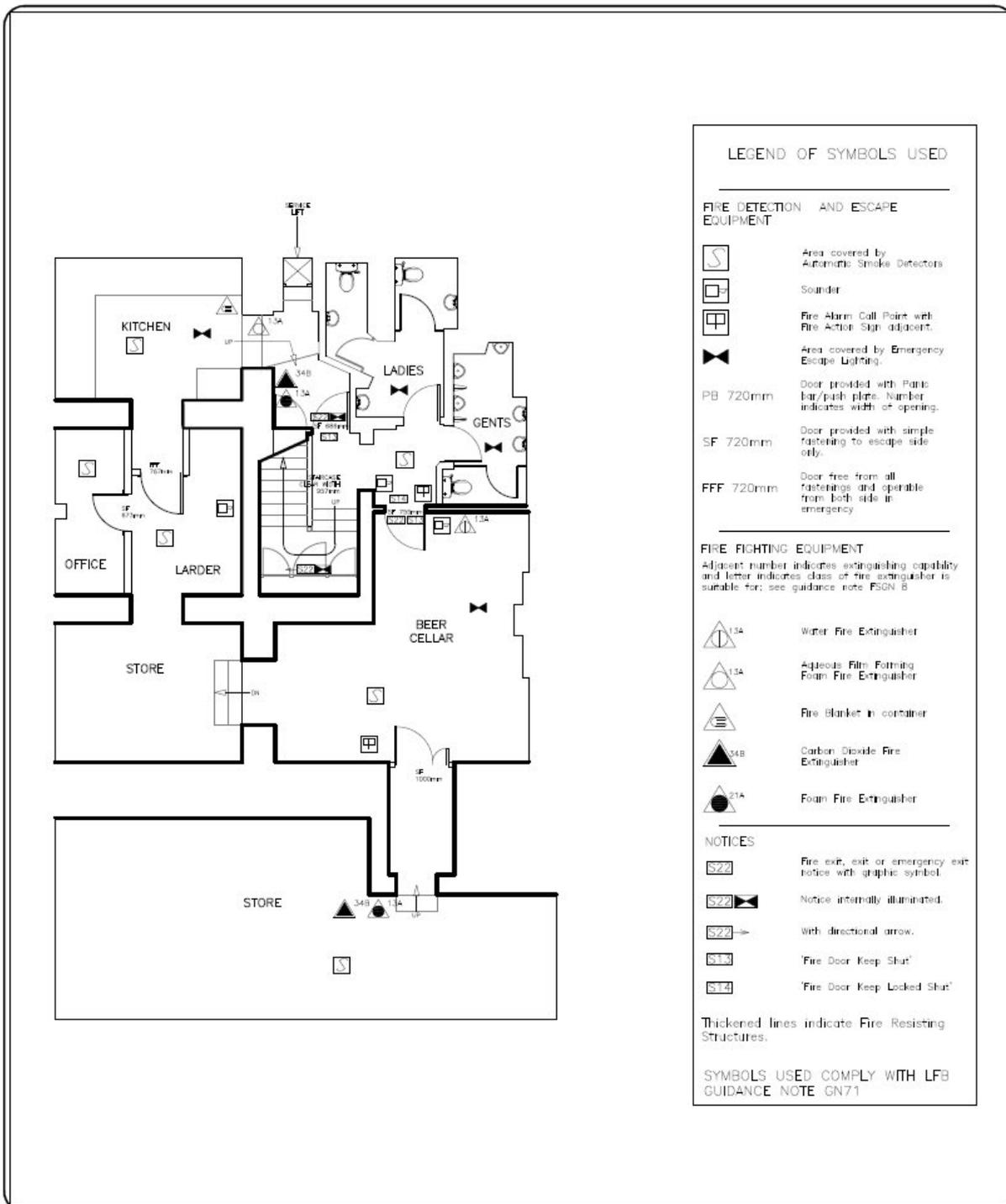
SYMBOLS USED COMPLY WITH LFB GUIDANCE NOTE GN71

|   |                |
|---|----------------|
| Client: MARSA HOLDINGS  |                |
| Property: PILLARS OF HERCULES<br>7 GREEK STREET<br>LONDON W1D 4DF |                |
| Drawing: GROUND FLOOR<br>LFB COMPLIANT LAYOUT                     |                |
| Scale: 1:100@A4   | Drawn: GW      |
| Date: 01.05.13  | Job No. A16309 |
| Drawing Number: <b>A16309:100</b>                                 | Rev: -         |

**surveyors & valuers**

Portland House  
4 Great Portland Street  
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www.hbsv.com



**LEGEND OF SYMBOLS USED**

---

**FIRE DETECTION AND ESCAPE EQUIPMENT**

- Area covered by Automatic Smoke Detectors
- Sounder
- Fire Alarm Call Point with Fire Action Sign adjacent.
- Area covered by Emergency Escape Lighting.
- PB 720mm Door provided with Panic bar/push plate. Number indicates width of opening.
- SF 720mm Door provided with simple fastening to escape side only.
- FFF 720mm Door free from all fastenings and operable from both side in emergency.

---

**FIRE FIGHTING EQUIPMENT**

Adjacent number indicates extinguishing capability and letter indicates class of fire extinguisher is suitable for; see guidance note FSGN 8

- 13A Water Fire Extinguisher
- 13A Aqueous Film Forming Foam Fire Extinguisher
- Fire Blanket in container
- 34B Carbon Dioxide Fire Extinguisher
- 21A Foam Fire Extinguisher

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**NOTICES**

- S22 Fire exit, exit or emergency exit notice with graphic symbol.
- S22 Notice internally illuminated.
- S22 With directional arrow.
- S13 'Fire Door Keep Shut'
- S14 'Fire Door Keep Locked Shut'

Thickened lines indicate Fire Resisting Structures.

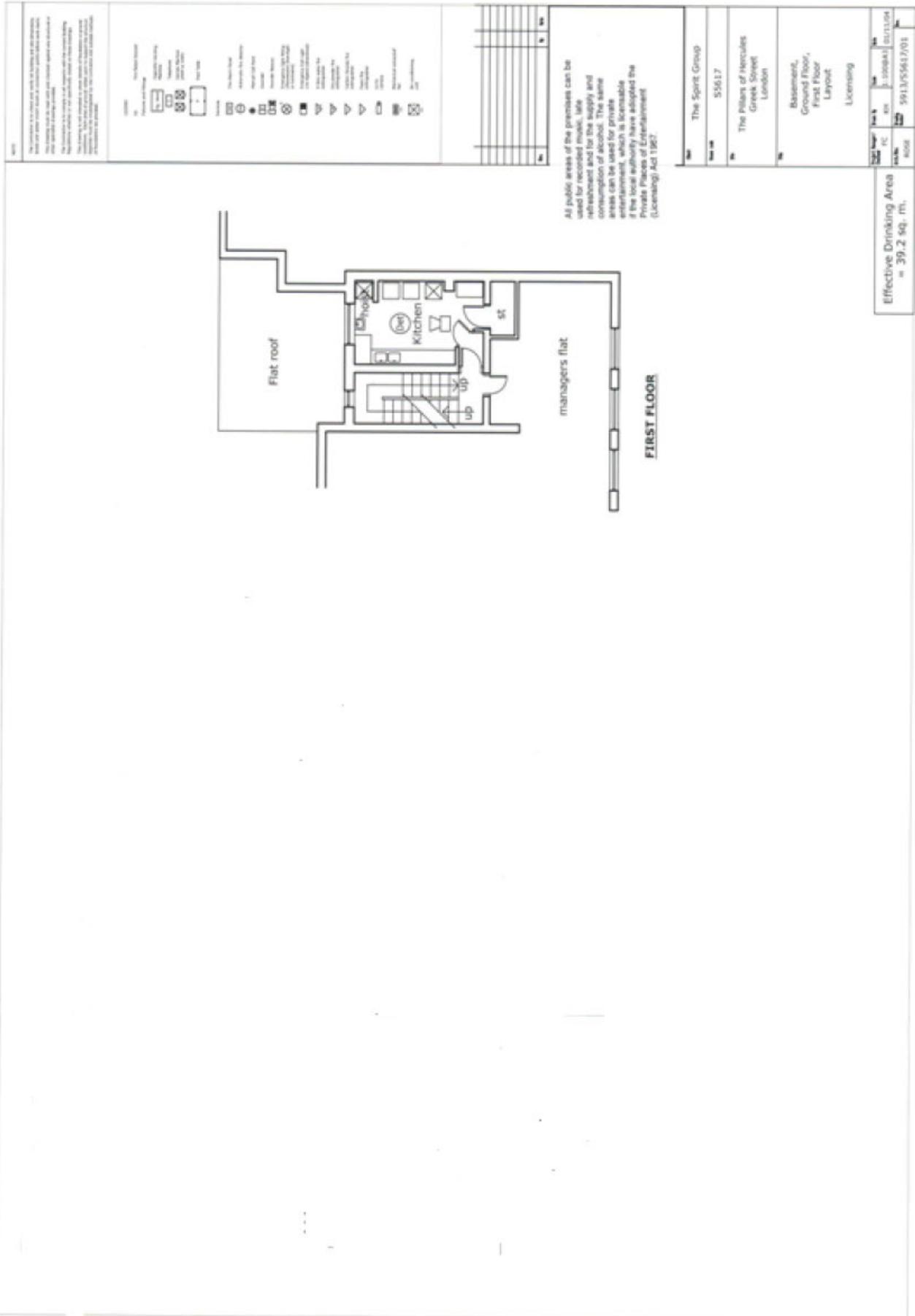
SYMBOLS USED COMPLY WITH LFB GUIDANCE NOTE GN71

Client: MARSIA HOLDINGS  
 Property: PILLARS OF HERCULES  
 7 GREEK STREET  
 LONDON W1D 4DF  
 Drawing: BASEMENT FLOOR  
 LFB COMPLIANT LAYOUT

|                                      |                   |
|--------------------------------------|-------------------|
| Scale:<br>1:100@A4                   | Drawn:<br>GW      |
| Date:<br>01.05.13                    | Job No.<br>A16309 |
| Drawing Number:<br><b>A16309:101</b> | Rev:<br>-         |

surveyors & valuers

Portland House  
 4 Great Portland Street  
 London W1W 8QJ  
 t: 020 7907 4500  
 f: 020 7907 4501  
 www.hbsv.com





City of Westminster  
64 Victoria Street, London,  
SW1E 6QP

Schedule 12  
Part B

WARD: West End  
UPRN: 100023472386

Premises licence  
summary

Regulation 33, 34

Premises licence  
number:

19/09015/LIPDPS

Part 1 – Premises details

Postal address of premises:

Bar Hercules  
7 Greek Street  
London  
W1D 4DF

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Playing of Recorded Music  
Late Night Refreshment  
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit  
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

**Playing of Recorded Music** Unrestricted

**Late Night Refreshment**

|                               |                |
|-------------------------------|----------------|
| Monday to Thursday:           | 23:00 to 23:30 |
| Friday to Saturday:           | 23:00 to 00:00 |
| Sundays before Bank Holidays: | 23:00 to 00:00 |

**Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit** Unrestricted

**Sale by Retail of Alcohol**

|                               |                |
|-------------------------------|----------------|
| Monday to Thursday:           | 10:00 to 23:30 |
| Friday to Saturday:           | 10:00 to 00:00 |
| Sunday:                       | 12:00 to 22:30 |
| Sundays before Bank Holidays: | 12:00 to 00:00 |

For times authorised for New Year see conditions at Annex 1 & 3

**The opening hours of the premises:**

|                               |                |
|-------------------------------|----------------|
| Monday to Thursday:           | 10:00 to 23:30 |
| Friday to Saturday:           | 10:00 to 00:00 |
| Sunday:                       | 12:00 to 23:00 |
| Sundays before Bank Holidays: | 12:00 to 00:00 |

**The opening hours of the premises:**

|                               |                |
|-------------------------------|----------------|
| Monday to Thursday:           | 10:00 to 23:30 |
| Friday to Saturday:           | 10:00 to 00:00 |
| Sunday:                       | 12:00 to 23:00 |
| Sundays before Bank Holidays: | 12:00 to 00:00 |

**Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:**

Alcohol is supplied for consumption both on and off the Premises.

**Name and (registered) address of holder of premises licence:**

The Adventure Bar Co Ltd  
11 Castle Hill  
Maidenhead  
London  
SL6 4AA

**Registered number of holder, for example company number, charity number (where applicable)**

07354704

**Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:**

**Name:** Sadie Louise Taylor

**State whether access to the premises by children is restricted or prohibited:**

Restricted

**Date:** 24 October 2019

**This licence has been authorised by Emanuela Meloyan on behalf of the Director - Public Protection and Licensing.**

### Licence & Appeal History

| <b>Application</b> | <b>Details of Application</b>                          | <b>Date Determined</b> | <b>Decision</b>                        |
|--------------------|--|------------------------|--|
| 05/05138/LIPCV     | Conversion Licence                                     | 01.08.2005             | Deemed Decision under Licensing Act S8 |
| 07/03189/LIPDPS    | Application to vary the designated premises supervisor | 23.04.2007             | Granted Under Delegated Authority      |
| 07/07035/LIPT      | Transfer application                                   | 24.10.2007             | Granted Under Delegated Authority      |
| 07/07048/LIPV      | Variation application                                  | 13.09.2007             | Granted by Licensing Sub-Committee     |
| 06/05172/WCCMAP    | Master Licence   | 16.04.2007             | Granted Under Delegated Authority      |
| 07/10496/LIPDPS    | Application to vary the designated premises supervisor | 21.11.2007             | Granted Under Delegated Authority      |
| 11/06940/LIPDPS    | Application to vary the designated premises supervisor | 18.07.2011             | Granted Under Delegated Authority      |
| 11/07801/LIPDPS    | Application to vary the designated premises supervisor | 19.09.2011             | Granted Under Delegated Authority      |
| 12/01285/LIPDPS    | Application to vary the designated premises supervisor | 23.03.2012             | Granted Under Delegated Authority      |
| 12/06175/LIPDPS    | Application to vary the designated premises supervisor | 05.08.2012             | Granted Under Delegated Authority      |
| 12/10523/LIPDPS    | Application to vary the designated premises supervisor | 28.12.2012             | Granted Under Delegated Authority      |
| 13/03061/LIPVM     | Minor Variation application                            | 21.05.2013             | Granted Under Delegated Authority      |
| 16/12392/LIPDPS    | Application to vary the designated premises supervisor | 08.02.2017             | Granted Under Delegated Authority      |

|                 |  |            |                                   |
|-----------------|--|------------|-----------------------------------|
| 17/02083/LIPDPS | Application to vary the designated premises supervisor | 10.05.2017 | Granted Under Delegated Authority |
| 17/06126/LIPDPS | Application to vary the designated premises supervisor | 30.08.2017 | Granted Under Delegated Authority |
| 17/09563/LIDPSR | Removal of the designated premises supervisor          | 30.08.2017 | Granted Under Delegated Authority |
| 17/09918/LIPDPS | Application to vary the designated premises supervisor | 04.11.2017 | Granted Under Delegated Authority |
| 18/02591/LIPT   | Transfer application                                   | 09.04.2018 | Granted Under Delegated Authority |
| 18/03704/LIPDPS | Application to vary the designated premises supervisor | 05.06.2018 | Granted Under Delegated Authority |
| 18/09852/LIPDPS | Application to vary the designated premises supervisor | 02.10.2018 | Granted Under Delegated Authority |
| 19/01678/LIPCH  | Change of Details                                      | 11.02.2019 | Granted Under Delegated Authority |
| 19/07140/LIPT   | Transfer application                                   | 17.07.2019 | Granted Under Delegated Authority |
| 19/07141/LIPDPS | Application to vary the designated premises supervisor | 19.07.2019 | Granted Under Delegated Authority |
| 19/09015/LIPDPS | Application to vary the designated premises supervisor | 24.10.2019 | Granted Under Delegated Authority |

| <b>Application</b> | <b>Details of Application</b> | <b>Date Determined</b> | <b>Decision</b>          |
|--------------------|-------------------------------|------------------------|--------------------------|
| 17/12405/LITENP    | Temporary Event Notice        | 07.11.2017             | Event allowed to proceed |
| 17/12431/LITENP    | Temporary Event Notice        | 18.12.2017             | Event allowed to proceed |

|                 |                        |            |                          |
|-----------------|------------------------|------------|--------------------------|
| 17/12438/LITENP | Temporary Event Notice | 21.11.2017 | Event allowed to proceed |
| 17/12439/LITENP | Temporary Event Notice | 04.12.2017 | Event allowed to proceed |
| 17/12441/LITENP | Temporary Event Notice | 21.11.2017 | Event allowed to proceed |
| 18/14699/LITENP | Temporary Event Notice | 18.12.2018 | Event allowed to proceed |
| 18/14702/LITENP | Temporary Event Notice | 18.12.2018 | Event allowed to proceed |
| 18/14705/LITENP | Temporary Event Notice | 17.05.2019 | Event allowed to proceed |
| 19/07673/LITENP | Temporary Event Notice | 28.06.2019 | Event allowed to proceed |
| 19/09957/LITENP | Temporary Event Notice | 16.08.2019 | Event allowed to proceed |
| 19/10165/LITENP | Temporary Event Notice | 20.08.2019 | Event allowed to proceed |
| 19/13282/LITENP | Temporary Event Notice | 17.10.2019 | Event allowed to proceed |
| 19/15724/LITENP | Temporary Event Notice | 02.12.2019 | Event allowed to proceed |
| 19/15737/LITENP | Temporary Event Notice | 02.12.2019 | Event allowed to proceed |
| 19/16633/LITENP | Temporary Event Notice | 16.12.2019 | Event allowed to proceed |

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

## Conditions consistent with the operating schedule

9. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
10. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
11. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
15. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
16. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
17. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
18. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
19. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.

20. No collections of waste or other recyclable materials, including bottles, shall take place and no deliveries shall be made, other than by means of vehicles using the loading bay inside the building in which the premises are situated between 08:00 hours and 23:00 hours.
21. The Licence Holder shall use their best endeavours to make sure that vehicles dropping off and collecting patrons do not cause nuisance or disturbance to local residents.
22. Patrons permitted temporarily to leave and then re-enter the premises (e.g. to smoke) shall not be permitted to take drinks or glass containers with them.
23. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
24. Whenever the premises are open for licensable activities, there will be a Personal Licence Holder on duty.
25. When the Premises Licence conducts licensable activities after midnight, or on other occasions where circumstances dictate there may be a higher risk than normal, the Premises Licence Holder will complete a written risk assessment as to the time and number of SIA registered door staff required to be on duty at the premises, and this risk assessment will be made available to the Police and Licensing Authority on request.
26. A written search and dispersal policy will be in place at the premises, and which will be available to the Police and Local Authority on request.
27. The maximum number of persons permitted on the premises at any one time (excluding staff) shall not exceed 100 persons.
28. Licensable activities will only be permitted under this licence as long as The Adventure Bar Co Limited is the Premises Licence Holder.

**Conditions proposed by the Environmental Health**

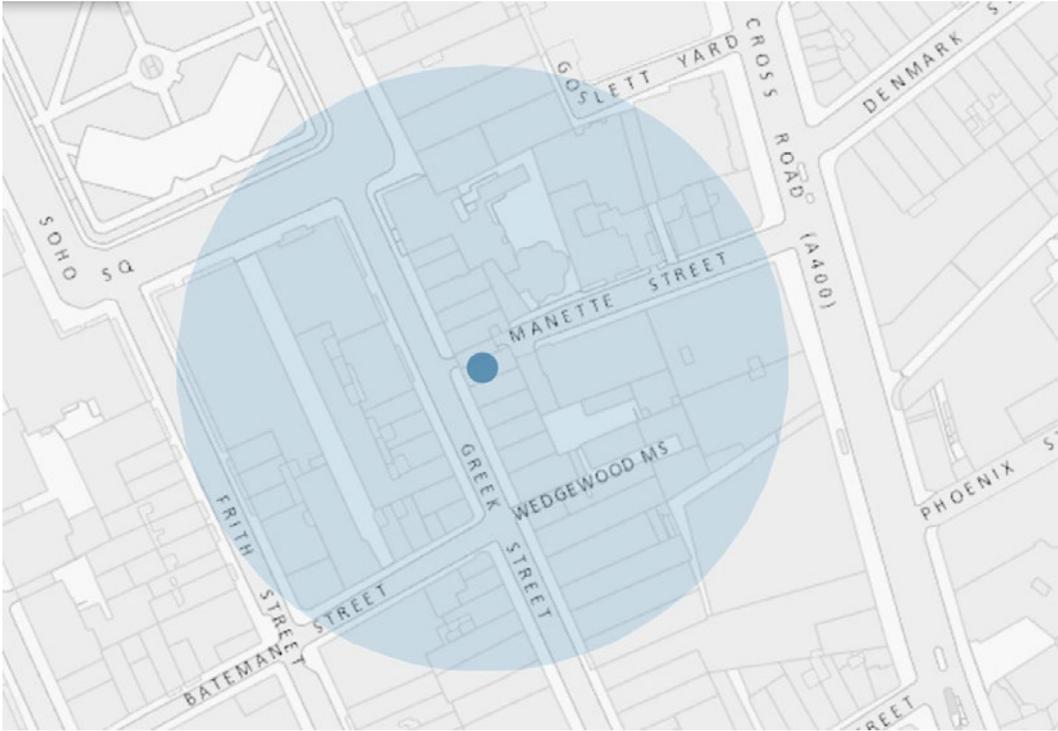
None

**Conditions proposed by the Metropolitan Police**

None

**Conditions proposed by the Licensing Authority**

None



Resident count: 48

**Licensed premises within 75 Metres of 7 Greek Street, London, W1D 4DF**

| <b>Licence Number</b> | <b>Trading Name</b> | <b>Address</b>  | <b>Premises Type</b>                   | <b>Time Period</b>  |
|-----------------------|---------------------|---|--|---|
| 19/09015/LIPDPS       | Bar Hercules        | 7 Greek Street<br>London W1D<br>4DF                                 | Pub or pub<br>restaurant<br>with lodge | Monday to<br>Thursday;<br>10:00 - 23:30  <br>Friday to<br>Saturday;<br>10:00 - 00:00  <br>Sunday; 12:00<br>- 23:00  <br>Sundays<br>before Bank<br>Holidays; 12:00<br>- 00:00                  |
| 19/04396/LIPDPS       | Gamma<br>Gamma      | Basement And<br>Ground Floor 6<br>Greek Street<br>London W1D<br>4DE | Restaurant                             | Monday to<br>Thursday;<br>08:00 - 23:30  <br>Friday to<br>Saturday;<br>08:00 - 00:00  <br>Sunday; 08:00<br>- 22:30  |
| 06/05103/WCCMAP       | Jazz After<br>Dark  | Ground Floor 9<br>Greek Street<br>London W1D<br>4DQ                 | Night clubs<br>and discos              | Monday to<br>Thursday;<br>09:00 - 02:30  <br>Monday to<br>Saturday;<br>10:00 - 00:30  <br>Friday to<br>Saturday;<br>09:00 - 03:30  <br>Sunday; 12:00<br>- 00:00  <br>Sunday; 12:00<br>- 00:00 |
| 19/06444/LIPCH        | 10 Greek<br>Street  | 10 Greek Street<br>London W1D<br>4DH                                | Restaurant                             | Monday to<br>Thursday;<br>11:00 - 23:30  <br>Friday to<br>Saturday;<br>11:00 - 00:00  <br>Sunday; 11:00<br>- 22:30  |
| 19/00395/LIPDPS       | 68 And<br>Boston    | 4 Greek Street<br>London W1D<br>4DB                                 | Night clubs<br>and discos              | Monday to<br>Saturday;<br>09:00 - 02:30  <br>Sunday; 09:00<br>- 02:00  <br>Sundays<br>before Bank<br>Holidays; 09:00<br>- 02:30   |

|                 |                            |   |                     |   |
|-----------------|----------------------------|---|---------------------|---|
| 18/16088/LIPN   | New Evaristo Club          | Basement 57<br>Greek Street<br>London W1D<br>3DX                  | Club or institution | Monday to Sunday; 11:00 - 01:30   |
| 09/09864/LIPN   | Bibimbap Korean Restaurant | 11 Greek Street<br>London W1D<br>4DJ                              | Restaurant          | Monday to Wednesday; 17:00 - 00:00   Monday to Sunday; 12:00 - 15:00   Thursday to Saturday; 17:00 - 02:00   Sunday; 17:00 - 00:00  |
| 18/06760/LIPDPS | The Chipping Forecast      | Basement And Ground Floor 58<br>Greek Street<br>London W1D<br>3DY | Restaurant          | Monday to Thursday; 12:00 - 23:30   Friday to Saturday; 12:00 - 00:00   Sunday; 12:00 - 22:30   |
| 18/03674/LIPN   | Not Recorded               | 59 Greek Street<br>London W1D<br>3DZ                              | Cafe                | Monday to Thursday; 10:00 - 00:00   Friday to Saturday; 10:00 - 00:30   Sunday; 10:00 - 23:00   Sundays before Bank Holidays; 12:00 - 23:00   New Year's Eve; 00:00 - 00:00 |
| 17/13397/LIPV   | Milroys Of Soho            | Basement And Ground Floor 3<br>Greek Street<br>London W1D<br>4NX  | Shop                | Monday to Thursday; 10:00 - 23:00   Friday to Saturday; 10:00 - 00:00   Sunday; 12:00 - 22:30   |
| 17/09067/LIPV   | Miabella London            | Basement 12 - 13<br>Greek Street<br>London W1D<br>4DL             | Restaurant          | Monday to Saturday; 09:00 - 03:30   Sunday; 09:00 - 23:00   |
| 16/10525/LIDPSR | Miabella                   | Basement 12 - 13<br>Greek Street<br>London W1D<br>4DL             | Restaurant          | Monday to Saturday; 09:00 - 03:30   Sunday; 09:00 - 23:00   |

|                 |                      |  |                        |   |
|-----------------|----------------------|--|------------------------|---|
| 17/09330/LIPST  | Unit 2               | Development Site At 111-119 Charing Cross Road, 1-12 Manette Street, 1-4 Wedgwood Mews And 12 - 14 Greek Street London | Restaurant             | Monday to Saturday; 08:00 - 01:00   Sunday; 08:00 - 23:30                                     |
| 17/09323/LIPST  | Unit 4               | Development Site At 111-119 Charing Cross Road, 1-12 Manette Street, 1-4 Wedgwood Mews And 12 - 14 Greek Street London | Restaurant             | Monday to Saturday; 08:00 - 01:00   Sunday; 08:00 - 23:30                                     |
| 19/15446/LIPDPS | The Gay Hussar       | 2 Greek Street London W1D 4NB  | Restaurant             | Monday to Thursday; 11:00 - 23:30   Friday to Saturday; 11:00 - 00:00   Sunday; 12:00 - 22:30 |
| 19/14734/LIPDPS | House Of St Barnabas | The House Of St Barnabas In Soho 1 Greek Street London W1D 4NQ   | Civic/public building  | Monday to Sunday; 08:00 - 01:30   |
| 19/14930/LIPVM  | Manzis               | Basement North 1-8 Bateman's Buildings London W1D 3EN  | Restaurant             | Monday to Thursday; 07:00 - 23:30   Friday to Saturday; 07:00 - 00:00   Sunday; 11:00 - 22:30 |
| 14/02772/LIPV   | Thirst               | 23 - 24 Bateman Street London W1D 3AW  | Night clubs and discos | Monday to Saturday; 09:00 - 03:30   Sunday; 12:00 - 23:00                                     |
| 06/05119/WCCMAP | San Valentino Bar    | 13A Greek Street London W1D 4DN  | Shop                   | Monday to Saturday; 23:00 - 03:00   |
| 17/11842/LIPDPS | Bonnie Gull          | Ground Floor 22 Bateman Street London W1D 3AN  | Cafe                   | Monday to Saturday; 10:00 - 00:30   Sunday; 12:00 - 00:00                                     |
| 19/09656/LIPDPS | La Capannina Club    | Basement 21 Bateman Street London W1D 3AL  | Night clubs and discos | Monday to Saturday; 09:00 - 03:30   Sunday; 09:00 - 00:30                                     |

|                 |                   |  |                                      |  |
|-----------------|-------------------|--|--------------------------------------|--|
| 13/05652/LIPN   | Suvlaki           | Ground Floor 21<br>Bateman Street<br>London W1D<br>3AL               | Restaurant                           | Friday to<br>Saturday;<br>12:00 - 03:00  <br>Sunday to<br>Thursday;<br>12:00 - 00:00   |
| 18/03606/LIPDPS | Lina Stores       | Basement And<br>Ground Floor 51<br>Greek Street<br>London W1D<br>4EH | Restaurant                           | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00  |
| 16/08065/LIPDPS | Patara            | Basement And<br>Ground Floor 15<br>Greek Street<br>London W1D<br>4DP | Restaurant                           | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00  |
| 19/09145/LIPDPS | Simmons           | 2 Bateman<br>Street London<br>W1D 4AE                                | Public house<br>or pub<br>restaurant | Monday to<br>Thursday;<br>10:00 - 23:30  <br>Friday to<br>Saturday;<br>10:00 - 00:00  <br>Sunday; 12:00<br>- 22:30  <br>Sundays<br>before Bank<br>Holidays; 12:00<br>- 00:00 |
| 19/13507/LIPN   | Not Recorded      | Borderline<br>Orange Yard<br>London W1D<br>4JB                       | Night clubs<br>and discos            | Thursday to<br>Saturday;<br>09:00 - 06:00  <br>Sunday; 09:00<br>- 23:00  <br>Sunday to<br>Wednesday;<br>09:00 - 03:30  |
| 19/13640/LIPDPS | The<br>Borderline | Borderline<br>Orange Yard<br>London W1D<br>4JB                       | Night clubs<br>and discos            | Monday to<br>Wednesday;<br>09:00 - 03:30  <br>Thursday to<br>Saturday;<br>09:00 - 06:00  <br>Sunday; 09:00<br>- 23:00  |
| 17/09329/LIPST  | Unit 1            | 113 - 119<br>Charing Cross<br>Road London<br>W1D 4AT                 | Restaurant                           | Monday to<br>Saturday;<br>08:00 - 01:00  <br>Sunday; 08:00<br>- 23:30   New<br>Year's Eve;<br>00:00 - 00:00  |
| 17/09312/LIPST  | Unit 3            | 113 - 119<br>Charing Cross<br>Road London<br>W1D 4AT                 | Restaurant                           | Monday to<br>Saturday;<br>08:00 - 01:00  <br>Sunday; 08:00<br>- 23:30   New<br>Year's Eve;   |

|                 |                       |  |                           |  |
|-----------------|-----------------------|--|---------------------------|--|
|                 |                       |  |                           | 00:00 - 00:00  |
| 16/13059/LIPVM  | Union Club            | 50 Greek Street<br>London W1D<br>4EQ                                 | Restaurant                | Monday to<br>Saturday;<br>10:00 - 01:30  <br>Sunday; 12:00<br>- 01:00  |
| 18/01285/LIPDPS | Hazlitts Hotel        | 6 Frith Street<br>London W1D<br>3JA                                  | Hotel, 3 star<br>or under | Monday to<br>Saturday;<br>10:00 - 23:30  <br>Sunday; 12:00<br>- 23:00  |
| 20/03210/LIPN   | Be At One<br>(Shadow) | 16-17 Greek<br>Street London<br>W1D 4DR                              | Night clubs<br>and discos | Monday to<br>Saturday;<br>09:00 - 06:00  <br>Sunday; 09:00<br>- 00:00  |
| 20/00132/LIPVM  | Be At One             | 16-17 Greek<br>Street London<br>W1D 4DR                              | Night clubs<br>and discos | Monday; 09:00<br>- 06:00  <br>Tuesday; 09:00<br>- 06:00  <br>Wednesday;<br>09:00 - 06:00  <br>Thursday;<br>09:00 - 06:00  <br>Friday; 09:00 -<br>06:00  <br>Saturday;<br>09:00 - 06:00  <br>Sunday; 09:00<br>- 00:00 |
| 18/03136/LIPV   | G-A-Y Late            | Royal George<br>133 Charing<br>Cross Road<br>London WC2H<br>0EA      | Night clubs<br>and discos | Monday to<br>Saturday;<br>09:00 - 04:30  <br>Sunday; 12:00<br>- 04:30  |
| 16/00325/LIPV   | G-A-Y Late            | Royal George<br>133 Charing<br>Cross Road<br>London WC2H<br>0EA      | Night clubs<br>and discos | Monday to<br>Saturday;<br>09:00 - 03:30  <br>Sunday; 12:00<br>- 03:30  |
| 09/00739/LIPCH  | Crobar                | Ground Floor 17<br>Manette Street<br>London W1D<br>4AS               | Night clubs<br>and discos | Monday to<br>Saturday;<br>09:00 - 03:30  <br>Sunday; 12:00<br>- 23:00  |
| 15/03152/LIPVM  | Club 49               | Basement And<br>Ground Floor 49<br>Greek Street<br>London W1D<br>4EG | Restaurant                | Monday to<br>Saturday;<br>10:00 - 03:30  <br>Sunday; 12:00<br>- 23:00  |
| 17/08427/LIPV   | Nandos                | Ground Floor 10<br>Frith Street<br>London W1D<br>3JF                 | Restaurant                | Monday to<br>Saturday;<br>10:00 - 00:30  <br>Sunday; 12:00<br>- 00:00  |

|                 |                              |   |                                      |  |
|-----------------|------------------------------|---|--------------------------------------|--|
| 14/03450/LIPDPS | L'Escargot                   | 48 Greek Street<br>London W1D<br>4EF  | Restaurant                           | Monday to<br>Sunday; 10:00<br>- 01:00  |
| 19/12191/LIPN   | Not Recorded                 | 48 Greek Street<br>London W1D<br>4EF  | Restaurant                           | Monday; 10:00<br>- 01:00  <br>Tuesday; 10:00<br>- 01:00  <br>Wednesday;<br>10:00 - 01:00  <br>Thursday;<br>10:00 - 01:00  <br>Friday; 10:00 -<br>01:00  <br>Saturday;<br>10:00 - 01:00  <br>Sunday; 10:00<br>- 01:00 |
| 12/10955/LIPDPS | The Gallery<br>Soho          | Basement And<br>Ground Floor<br>125 Charing<br>Cross Road<br>London WC2H<br>0EW | Shop                                 | Monday to<br>Sunday; 00:00<br>- 00:00  |
| 19/08060/LIPT   | Zebrano                      | Basment And<br>Ground Floor 18<br>Greek Street<br>London W1D<br>4DS             | Night clubs<br>and discos            | Monday to<br>Saturday;<br>09:00 - 03:30  <br>Sunday; 09:00<br>- 23:00   New<br>Year's Eve;<br>00:00 - 00:00  |
| 15/00514/LIPVM  | Royal George<br>Public House | Royal George<br>133 Charing<br>Cross Road<br>London WC2H<br>0EA                 | Public house<br>or pub<br>restaurant | Monday to<br>Wednesday;<br>07:00 - 23:30  <br>Thursday to<br>Saturday;<br>07:00 - 01:30  <br>Sunday; 07:00<br>- 22:50  <br>Sundays<br>before Bank<br>Holidays; 07:00<br>- 00:00                                      |

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